

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	TX
Total	17

Language Line Called :

	TX	%
Korean	2	11.8 %
Mandarin	2	11.8 %
Cantonese	1	5.9 %
Vietnamese	12	70.6 %
Total	17	100%

Called For :

	TX	%
Smoker	15	88.2 %
Proxy	2	11.8 %
Total	17	100%

Age :

	TX	%
25-44	3	17.6 %
44-65	13	76.5 %
65+	1	5.9 %
Total	17	100%

Gender :

	TX	%
Male	14	82.4 %
Female	3	17.6 %
Total	17	100%

Education :

	TX	%
Grades 1-8	2	11.8 %
Grades 9-12	3	17.6 %
High School Diploma	6	35.3 %
Some College or	4	23.5 %
2-yr College Degree	1	5.9 %
4-yr College Degree	1	5.9 %
Total	17	100%

Hear about from:

	TX	%
Friend/Family	4	23.5 %
Newspaper/Magazine	13	76.5 %
Total	17	100%

Total calling for themselves:

Service Selected		
	TX	%
Counseling	15	100.0 %
Total	15	100%

Sent NRT :

	TX	%
Not Sent NRT	3	17.6 %
Sent NRT	14	82.4 %
Total	17	100%

Calls by Date :

	TX	%
10/01/2013	2	11.8 %
10/02/2013	1	5.9 %
10/03/2013	2	11.8 %
10/04/2013	2	11.8 %
10/05/2013		
10/06/2013		
10/07/2013		
10/08/2013		
10/09/2013		
10/10/2013		
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013	1	5.9 %
10/15/2013		
10/16/2013	1	5.9 %
10/17/2013		
10/18/2013	1	5.9 %
10/19/2013		
10/20/2013		
10/21/2013	1	5.9 %
10/22/2013		
10/23/2013		
10/24/2013		
10/25/2013		
10/26/2013		
10/27/2013		
10/28/2013	1	5.9 %
10/29/2013	4	23.5 %
10/30/2013	1	5.9 %
10/31/2013		
Total	17	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	TX
Cumulative Total	250

Language Line Called :

	TX	%
Mandarin	37	14.8 %
Korean	25	10.0 %
Cantonese	6	2.4 %
Vietnamese	182	72.8 %
Total	250	100%

Called For :

	TX	%
Proxy	8	3.2 %
Smoker	242	96.8 %
Total	250	100%

Age:

	TX	%
18-24	5	2.0 %
25-44	61	24.4 %
44-65	134	53.6 %
65+	46	18.4 %
Unknown	4	1.6 %
Total	250	100%

Gender :

	TX	%
Male	225	90.0 %
Female	22	8.8 %
Do not know	3	1.2 %
Total	250	100%

Education :

	TX	%
Never attended	3	1.2 %
Grades 1-8	25	10.0 %
Grades 9-12	42	16.8 %
High School Diploma	84	33.6 %
Some College or	38	15.2 %
2-yr College Degree	11	4.4 %
4-yr College Degree	33	13.2 %
Postgraduate Degree	9	3.6 %
Do not know	5	2.0 %
Total	250	100%

Hear about from:

	TX	%
Friend/Family	49	19.6 %
TV	6	2.4 %
Web/Internet/Online	9	3.6 %
Other	1	0.4 %
Non-Profit	1	0.4 %
HMO/Med/Insurance	1	0.4 %
Newspaper/Magazine	183	73.2 %
Total	250	100%

Total calling for themselves:

Service Selected		
	TX	%
No Service	3	1.2 %
Material	41	16.9 %
Counseling	198	81.8 %
Total	242	100%

Sent NRT :

	TX	%
Not Sent NRT	19	7.6 %
Sent NRT	231	92.4 %
Total	250	100%