

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	NY
Total	36

Language Line Called :

	NY	%
Korean	17	47.2 %
Mandarin	14	38.9 %
Cantonese	5	13.9 %
Total	36	100%

Called For :

	NY	%
Smoker	36	100.0 %
Total	36	100%

Age :

	NY	%
18-24	1	2.8 %
25-44	11	30.6 %
44-65	22	61.1 %
65+	2	5.6 %
Total	36	100%

Gender :

	NY	%
Male	32	88.9 %
Female	4	11.1 %
Total	36	100%

Education :

	NY	%
Grades 1-8	7	19.4 %
Grades 9-12	3	8.3 %
High School Diploma	11	30.6 %
Some College or	4	11.1 %
4-yr College Degree	8	22.2 %
Postgraduate Degree	2	5.6 %
Do not know	1	2.8 %
Total	36	100%

Hear about from:

	NY	%
Newspaper/Magazine	23	63.9 %
Phone Book	1	2.8 %
Clinic/Doctor's Office	3	8.3 %
Friend/Family	6	16.7 %
Other	1	2.8 %
Non-Profit	2	5.6 %
Total	36	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	31	86.1 %
Material	5	13.9 %
Total	36	100%

Sent NRT :

	NY	%
Not Sent NRT	2	5.6 %
Sent NRT	34	94.4 %
Total	36	100%

Calls by Date :

	NY	%
10/01/2013		
10/02/2013	1	2.8 %
10/03/2013		
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013		
10/08/2013	5	13.9 %
10/09/2013	1	2.8 %
10/10/2013		
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013	1	2.8 %
10/15/2013		
10/16/2013	1	2.8 %
10/17/2013		
10/18/2013	1	2.8 %
10/19/2013		
10/20/2013		
10/21/2013	3	8.3 %
10/22/2013	2	5.6 %
10/23/2013	3	8.3 %
10/24/2013		
10/25/2013	4	11.1 %
10/26/2013		
10/27/2013		
10/28/2013	6	16.7 %
10/29/2013	4	11.1 %
10/30/2013	2	5.6 %
10/31/2013	2	5.6 %
Total	36	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total

	NY
Cumulative Total	449

Language Line Called :

	NY	%
Cantonese	50	11.1 %
Vietnamese	1	0.2 %
Korean	116	25.8 %
Mandarin	282	62.8 %
Total	449	100%

Called For :

	NY	%
Proxy	23	5.1 %
Smoker	426	94.9 %
Total	449	100%

Age:

	NY	%
<18	1	0.2 %
18-24	8	1.8 %
25-44	155	34.5 %
44-65	243	54.1 %
65+	36	8.0 %
Unknown	6	1.3 %
Total	449	100%

Gender :

	NY	%
Male	377	84.0 %
Female	71	15.8 %
Do not know	1	0.2 %
Total	449	100%

Education :

	NY	%
Never attended	5	1.1 %
Grades 1-8	89	19.8 %
Grades 9-12	56	12.5 %
GED	1	0.2 %
High School Diploma	138	30.7 %
Some College or	25	5.6 %
2-yr College Degree	13	2.9 %
4-yr College Degree	103	22.9 %
Postgraduate Degree	10	2.2 %
Do not know	9	2.0 %
Total	449	100%

Hear about from:

	NY	%
Phone Book	1	0.2 %
Do not Know	2	0.4 %
Other	10	2.2 %
HMO/Med/Insurance	5	1.1 %
Friend/Family	39	8.7 %
TV	1	0.2 %
Non-Profit	7	1.6 %
Clinic/Doctor's Office	42	9.4 %
Web/Internet/Online	3	0.7 %
Hospital	11	2.4 %
Newspaper/Magazine	328	73.1 %
Total	449	100%

Total calling for themselves:

Service Selected

	NY	%
No Service	4	0.9 %
Material	49	11.5 %
Counseling	373	87.6 %
Total	426	100%

Sent NRT :

	NY	%
Not Sent NRT	57	12.7 %
Sent NRT	392	87.3 %
Total	449	100%