

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	NJ
Total	9

Language Line Called :

	NJ	%
Mandarin	2	22.2 %
Korean	7	77.8 %
Total	9	100%

Called For :

	NJ	%
Proxy	1	11.1 %
Smoker	8	88.9 %
Total	9	100%

Age :

	NJ	%
25-44	1	11.1 %
44-65	5	55.6 %
65+	2	22.2 %
Unknown	1	11.1 %
Total	9	100%

Gender :

	NJ	%
Male	8	88.9 %
Female	1	11.1 %
Total	9	100%

Education :

	NJ	%
Grades 9-12	1	11.1 %
High School Diploma	1	11.1 %
4-yr College Degree	5	55.6 %
Do not know	2	22.2 %
Total	9	100%

Hear about from:

	NJ	%
Newspaper/Magazine	9	100.0 %
Total	9	100%

Total calling for themselves:

Service Selected

	NJ	%
Counseling	6	75.0 %
Material	2	25.0 %
Total	8	100%

Sent NRT :

	NJ	%
Sent NRT	8	88.9 %
Not Sent NRT	1	11.1 %
Total	9	100%

Calls by Date :

	NJ	%
10/01/2013		
10/02/2013		
10/03/2013		
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013		
10/08/2013		
10/09/2013	1	11.1 %
10/10/2013		
10/11/2013	1	11.1 %
10/12/2013		
10/13/2013		
10/14/2013		
10/15/2013		
10/16/2013	1	11.1 %
10/17/2013		
10/18/2013		
10/19/2013		
10/20/2013		
10/21/2013		
10/22/2013	2	22.2 %
10/23/2013	1	11.1 %
10/24/2013	1	11.1 %
10/25/2013		
10/26/2013		
10/27/2013		
10/28/2013	1	11.1 %
10/29/2013	1	11.1 %
10/30/2013		
10/31/2013		
Total	9	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	NJ
Cumulative Total	110

Language Line Called :

	NJ	%
Cantonese	5	4.5 %
Vietnamese	4	3.6 %
Korean	70	63.6 %
Mandarin	31	28.2 %
Total	110	100%

Called For :

	NJ	%
Smoker	101	91.8 %
Proxy	9	8.2 %
Total	110	100%

Age:

	NJ	%
25-44	22	20.0 %
44-65	60	54.5 %
65+	24	21.8 %
Unknown	4	3.6 %
Total	110	100%

Gender :

	NJ	%
Male	90	81.8 %
Female	20	18.2 %
Total	110	100%

Education :

	NJ	%
Grades 1-8	9	8.2 %
Grades 9-12	7	6.4 %
High School Diploma	25	22.7 %
Some College or	5	4.5 %
2-yr College Degree	3	2.7 %
4-yr College Degree	51	46.4 %
Postgraduate Degree	5	4.5 %
Do not know	5	4.5 %
Total	110	100%

Hear about from:

	NJ	%
Other	1	0.9 %
Newspaper/Magazine	92	83.6 %
Friend/Family	14	12.7 %
TV	3	2.7 %
Total	110	100%

Total calling for themselves:

Service Selected

	NJ	%
No Service	1	1.0 %
Material	8	7.9 %
Counseling	92	91.1 %
Total	101	100%

Sent NRT :

	NJ	%
Not Sent NRT	13	11.8 %
Sent NRT	97	88.2 %
Total	110	100%