

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	MD
Total	4

Language Line Called :

	MD	%
Korean	4	100.0 %
Total	4	100%

Called For :

	MD	%
Smoker	4	100.0 %
Total	4	100%

Age :

	MD	%
25-44	1	25.0 %
44-65	2	50.0 %
65+	1	25.0 %
Total	4	100%

Gender :

	MD	%
Male	4	100.0 %
Total	4	100%

Education :

	MD	%
Grades 1-8	1	25.0 %
High School Diploma	1	25.0 %
Some College or	1	25.0 %
Postgraduate Degree	1	25.0 %
Total	4	100%

Hear about from:

	MD	%
Newspaper/Magazine	4	100.0 %
Total	4	100%

Total calling for themselves:
Service Selected

	MD	%
Counseling	4	100.0 %
Total	4	100%

Sent NRT :

	MD	%
Sent NRT	4	100.0 %
Total	4	100%

Calls by Date :

	MD	%
10/01/2013		
10/02/2013		
10/03/2013		
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013		
10/08/2013		
10/09/2013		
10/10/2013		
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013		
10/15/2013		
10/16/2013		
10/17/2013	1	25.0 %
10/18/2013		
10/19/2013		
10/20/2013		
10/21/2013		
10/22/2013		
10/23/2013	2	50.0 %
10/24/2013		
10/25/2013	1	25.0 %
10/26/2013		
10/27/2013		
10/28/2013		
10/29/2013		
10/30/2013		
10/31/2013		
Total	4	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	MD
Cumulative Total	118

Language Line Called :

	MD	%
Vietnamese	19	16.1 %
Mandarin	15	12.7 %
Cantonese	2	1.7 %
Korean	82	69.5 %
Total	118	100%

Called For :

	MD	%
Proxy	6	5.1 %
Smoker	112	94.9 %
Total	118	100%

Age:

	MD	%
25-44	20	16.9 %
44-65	86	72.9 %
65+	7	5.9 %
Unknown	5	4.2 %
Total	118	100%

Gender :

	MD	%
Male	105	89.0 %
Female	12	10.2 %
Do not know	1	0.8 %
Total	118	100%

Education :

	MD	%
Grades 1-8	11	9.3 %
Grades 9-12	6	5.1 %
High School Diploma	31	26.3 %
Some College or	20	16.9 %
2-yr College Degree	8	6.8 %
4-yr College Degree	38	32.2 %
Postgraduate Degree	3	2.5 %
Do not know	1	0.8 %
Total	118	100%

Hear about from:

	MD	%
TV	3	2.5 %
Friend/Family	7	5.9 %
Web/Internet/Online	1	0.8 %
Newspaper/Magazine	107	90.7 %
Total	118	100%

Total calling for themselves:
Service Selected

	MD	%
Material	10	8.9 %
Counseling	102	91.1 %
Total	112	100%

Sent NRT :

	MD	%
Not Sent NRT	10	8.5 %
Sent NRT	108	91.5 %
Total	118	100%