

Asian Quitline Report

01Oct2013 -- 31Oct2013

Total	
	GA
Total	8

Language Line Called :

	GA	%
Vietnamese	5	62.5 %
Korean	3	37.5 %
Total	8	100%

Called For :

	GA	%
Smoker	8	100.0 %
Total	8	100%

Age :

	GA	%
25-44	1	12.5 %
44-65	6	75.0 %
65+	1	12.5 %
Total	8	100%

Gender :

	GA	%
Male	8	100.0 %
Total	8	100%

Education :

	GA	%
Grades 1-8	1	12.5 %
Grades 9-12	1	12.5 %
High School Diploma	2	25.0 %
Some College or	2	25.0 %
2-yr College Degree	1	12.5 %
Postgraduate Degree	1	12.5 %
Total	8	100%

Hear about from:

	GA	%
Newspaper/Magazine	6	75.0 %
TV	1	12.5 %
Friend/Family	1	12.5 %
Total	8	100%

Total calling for themselves:

Service Selected		
	GA	%
Counseling	5	62.5 %
Material	3	37.5 %
Total	8	100%

Sent NRT :

	GA	%
Sent NRT	7	87.5 %
Not Sent NRT	1	12.5 %
Total	8	100%

Calls by Date :

	GA	%
10/01/2013		
10/02/2013		
10/03/2013		
10/04/2013		
10/05/2013		
10/06/2013		
10/07/2013	1	12.5 %
10/08/2013	2	25.0 %
10/09/2013		
10/10/2013		
10/11/2013		
10/12/2013		
10/13/2013		
10/14/2013		
10/15/2013	1	12.5 %
10/16/2013		
10/17/2013		
10/18/2013		
10/19/2013		
10/20/2013		
10/21/2013		
10/22/2013		
10/23/2013		
10/24/2013		
10/25/2013		
10/26/2013		
10/27/2013		
10/28/2013		
10/29/2013	1	12.5 %
10/30/2013		
10/31/2013	3	37.5 %
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Oct2013

Cumulative Total	
	GA
Cumulative Total	136

Language Line Called :

	GA	%
Korean	51	37.5 %
Mandarin	19	14.0 %
Vietnamese	63	46.3 %
Cantonese	3	2.2 %
Total	136	100%

Called For :

	GA	%
Proxy	5	3.7 %
Smoker	131	96.3 %
Total	136	100%

Age:

	GA	%
<18	1	0.7 %
25-44	32	23.5 %
44-65	84	61.8 %
65+	17	12.5 %
Unknown	2	1.5 %
Total	136	100%

Gender :

	GA	%
Male	116	85.3 %
Female	20	14.7 %
Total	136	100%

Education :

	GA	%
Grades 1-8	17	12.5 %
Grades 9-12	11	8.1 %
High School Diploma	49	36.0 %
Some College or	16	11.8 %
2-yr College Degree	6	4.4 %
4-yr College Degree	33	24.3 %
Postgraduate Degree	3	2.2 %
Do not know	1	0.7 %
Total	136	100%

Hear about from:

	GA	%
Web/Internet/Online	1	0.7 %
Newspaper/Magazine	106	77.9 %
TV	6	4.4 %
Friend/Family	23	16.9 %
Total	136	100%

Total calling for themselves:

Service Selected		
	GA	%
Counseling	111	84.7 %
Material	20	15.3 %
Total	131	100%

Sent NRT :

	GA	%
Not Sent NRT	11	8.1 %
Sent NRT	125	91.9 %
Total	136	100%