

Asian Quitline Report

01Sep2013 -- 30Sep2013

Total

	VA
Total	5

Language Line Called :

	VA	%
Korean	2	40.0 %
Vietnamese	3	60.0 %
Total	5	100%

Called For :

	VA	%
Smoker	5	100.0 %
Total	5	100%

Age :

	VA	%
25-44	2	40.0 %
44-65	3	60.0 %
Total	5	100%

Gender :

	VA	%
Male	3	60.0 %
Female	2	40.0 %
Total	5	100%

Education :

	VA	%
Grades 9-12	2	40.0 %
High School Diploma	1	20.0 %
Some College or	1	20.0 %
Postgraduate Degree	1	20.0 %
Total	5	100%

Hear about from:

	VA	%
Newspaper/Magazine	2	40.0 %
Friend/Family	3	60.0 %
Total	5	100%

Total calling for themselves:
Service Selected

	VA	%
Counseling	3	60.0 %
Material	2	40.0 %
Total	5	100%

Sent NRT :

	VA	%
Sent NRT	4	80.0 %
Not Sent NRT	1	20.0 %
Total	5	100%

Calls by Date :

	VA	%
09/01/2013		
09/02/2013		
09/03/2013		
09/04/2013		
09/05/2013		
09/06/2013	1	20.0 %
09/07/2013		
09/08/2013		
09/09/2013		
09/10/2013		
09/11/2013		
09/12/2013		
09/13/2013		
09/14/2013		
09/15/2013		
09/16/2013	2	40.0 %
09/17/2013	1	20.0 %
09/18/2013		
09/19/2013	1	20.0 %
09/20/2013		
09/21/2013		
09/22/2013		
09/23/2013		
09/24/2013		
09/25/2013		
09/26/2013		
09/27/2013		
09/28/2013		
09/29/2013		
09/30/2013		
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Sep2013

Cumulative Total

	VA
Cumulative Total	145

Language Line Called :

	VA	%
Cantonese	1	0.7 %
Korean	63	43.4 %
Vietnamese	70	48.3 %
Mandarin	11	7.6 %
Total	145	100%

Called For :

	VA	%
Smoker	136	93.8 %
Proxy	9	6.2 %
Total	145	100%

Age:

	VA	%
18-24	2	1.4 %
25-44	34	23.4 %
44-65	85	58.6 %
65+	19	13.1 %
Unknown	5	3.4 %
Total	145	100%

Gender :

	VA	%
Male	122	84.1 %
Female	22	15.2 %
Do not know	1	0.7 %
Total	145	100%

Education :

	VA	%
Never attended	1	0.7 %
Grades 1-8	13	9.0 %
Grades 9-12	22	15.2 %
High School Diploma	40	27.6 %
Some College or	17	11.7 %
2-yr College Degree	5	3.4 %
4-yr College Degree	39	26.9 %
Postgraduate Degree	5	3.4 %
Do not know	3	2.1 %
Total	145	100%

Hear about from:

	VA	%
TV	2	1.4 %
Newspaper/Magazine	121	83.4 %
Friend/Family	18	12.4 %
Web/Internet/Online	4	2.8 %
Total	145	100%

Total calling for themselves:
Service Selected

	VA	%
Material	25	18.4 %
Counseling	111	81.6 %
Total	136	100%

Sent NRT :

	VA	%
Sent NRT	134	92.4 %
Not Sent NRT	11	7.6 %
Total	145	100%