

Asian Quitline Report

01Sep2013 -- 30Sep2013

Total	
	TX
Total	11

Language Line Called :

	TX	%
Vietnamese	9	81.8 %
Mandarin	2	18.2 %
Total	11	100%

Called For :

	TX	%
Smoker	10	90.9 %
Proxy	1	9.1 %
Total	11	100%

Age :

	TX	%
25-44	4	36.4 %
44-65	6	54.5 %
65+	1	9.1 %
Total	11	100%

Gender :

	TX	%
Male	8	72.7 %
Female	3	27.3 %
Total	11	100%

Education :

	TX	%
Never attended	1	9.1 %
Grades 1-8	2	18.2 %
Grades 9-12	3	27.3 %
High School Diploma	3	27.3 %
2-yr College Degree	1	9.1 %
Postgraduate Degree	1	9.1 %
Total	11	100%

Hear about from:

	TX	%
Friend/Family	3	27.3 %
Newspaper/Magazine	7	63.6 %
HMO/Med/Insurance	1	9.1 %
Total	11	100%

Total calling for themselves:

Service Selected		
	TX	%
Counseling	6	60.0 %
Material	4	40.0 %
Total	10	100%

Sent NRT :

	TX	%
Not Sent NRT	2	18.2 %
Sent NRT	9	81.8 %
Total	11	100%

Calls by Date :

	TX	%
09/01/2013		
09/02/2013		
09/03/2013		
09/04/2013	1	9.1 %
09/05/2013		
09/06/2013		
09/07/2013		
09/08/2013		
09/09/2013	1	9.1 %
09/10/2013		
09/11/2013		
09/12/2013		
09/13/2013		
09/14/2013		
09/15/2013		
09/16/2013		
09/17/2013	1	9.1 %
09/18/2013	2	18.2 %
09/19/2013	2	18.2 %
09/20/2013	1	9.1 %
09/21/2013		
09/22/2013		
09/23/2013		
09/24/2013	1	9.1 %
09/25/2013	1	9.1 %
09/26/2013		
09/27/2013	1	9.1 %
09/28/2013		
09/29/2013		
09/30/2013		
Total	11	100%

Asian Quitline Report

26Sep2012 -- 30Sep2013

Cumulative Total	
	TX
Cumulative Total	233

Language Line Called :

	TX	%
Mandarin	35	15.0 %
Korean	23	9.9 %
Cantonese	5	2.1 %
Vietnamese	170	73.0 %
Total	233	100%

Called For :

	TX	%
Smoker	227	97.4 %
Proxy	6	2.6 %
Total	233	100%

Age:

	TX	%
18-24	5	2.1 %
25-44	58	24.9 %
44-65	121	51.9 %
65+	45	19.3 %
Unknown	4	1.7 %
Total	233	100%

Gender :

	TX	%
Male	211	90.6 %
Female	19	8.2 %
Do not know	3	1.3 %
Total	233	100%

Education :

	TX	%
Never attended	3	1.3 %
Grades 1-8	23	9.9 %
Grades 9-12	39	16.7 %
High School Diploma	78	33.5 %
Some College or	34	14.6 %
2-yr College Degree	10	4.3 %
4-yr College Degree	32	13.7 %
Postgraduate Degree	9	3.9 %
Do not know	5	2.1 %
Total	233	100%

Hear about from:

	TX	%
Friend/Family	45	19.3 %
Newspaper/Magazine	170	73.0 %
HMO/Med/Insurance	1	0.4 %
TV	6	2.6 %
Web/Internet/Online	9	3.9 %
Other	1	0.4 %
Non-Profit	1	0.4 %
Total	233	100%

Total calling for themselves:

Service Selected		
	TX	%
No Service	3	1.3 %
Material	41	18.1 %
Counseling	183	80.6 %
Total	227	100%

Sent NRT :

	TX	%
Not Sent NRT	17	7.3 %
Sent NRT	216	92.7 %
Total	233	100%