

Asian Quitline Report

01Sep2013 -- 30Sep2013

Total	
	NJ
Total	5

Language Line Called :

	NJ	%
Korean	5	100.0 %
Total	5	100%

Called For :

	NJ	%
Proxy	2	40.0 %
Smoker	3	60.0 %
Total	5	100%

Age :

	NJ	%
44-65	2	40.0 %
65+	1	20.0 %
Unknown	2	40.0 %
Total	5	100%

Gender :

	NJ	%
Male	4	80.0 %
Female	1	20.0 %
Total	5	100%

Education :

	NJ	%
High School Diploma	1	20.0 %
2-yr College Degree	1	20.0 %
4-yr College Degree	2	40.0 %
Do not know	1	20.0 %
Total	5	100%

Hear about from:

	NJ	%
Friend/Family	1	20.0 %
Newspaper/Magazine	4	80.0 %
Total	5	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	NJ	%
Sent NRT	3	60.0 %
Not Sent NRT	2	40.0 %
Total	5	100%

Calls by Date :

	NJ	%
09/01/2013		
09/02/2013		
09/03/2013		
09/04/2013		
09/05/2013		
09/06/2013		
09/07/2013		
09/08/2013		
09/09/2013		
09/10/2013	2	40.0 %
09/11/2013	1	20.0 %
09/12/2013		
09/13/2013		
09/14/2013		
09/15/2013		
09/16/2013		
09/17/2013		
09/18/2013		
09/19/2013		
09/20/2013		
09/21/2013		
09/22/2013		
09/23/2013		
09/24/2013		
09/25/2013	1	20.0 %
09/26/2013		
09/27/2013		
09/28/2013		
09/29/2013		
09/30/2013	1	20.0 %
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Sep2013

Cumulative Total	
	NJ
Cumulative Total	101

Language Line Called :

	NJ	%
Cantonese	5	5.0 %
Vietnamese	4	4.0 %
Korean	63	62.4 %
Mandarin	29	28.7 %
Total	101	100%

Called For :

	NJ	%
Smoker	93	92.1 %
Proxy	8	7.9 %
Total	101	100%

Age:

	NJ	%
25-44	21	20.8 %
44-65	55	54.5 %
65+	22	21.8 %
Unknown	3	3.0 %
Total	101	100%

Gender :

	NJ	%
Male	82	81.2 %
Female	19	18.8 %
Total	101	100%

Education :

	NJ	%
Grades 1-8	9	8.9 %
Grades 9-12	6	5.9 %
High School Diploma	24	23.8 %
Some College or	5	5.0 %
2-yr College Degree	3	3.0 %
4-yr College Degree	46	45.5 %
Postgraduate Degree	5	5.0 %
Do not know	3	3.0 %
Total	101	100%

Hear about from:

	NJ	%
Friend/Family	14	13.9 %
TV	3	3.0 %
Other	1	1.0 %
Newspaper/Magazine	83	82.2 %
Total	101	100%

Total calling for themselves:

Service Selected		
	NJ	%
No Service	1	1.1 %
Counseling	86	92.5 %
Material	6	6.5 %
Total	93	100%

Sent NRT :

	NJ	%
Sent NRT	89	88.1 %
Not Sent NRT	12	11.9 %
Total	101	100%