Asian Quitline Report

01Sep2013 -- 30Sep2013

Total

	MD
Total	3

Language Line Called :

	MD	%
Korean	1	33.3 %
Vietnamese	1	33.3 %
Mandarin	1	33.3 %
Total	3	100%

Called For :

	MD	%
Smoker	3	100.0 %
Total	3	100%

Age :

	MD	%
25-44	1	33.3 %
44-65	2	66.7 %
Total	3	100%

Gender :

	MD	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	MD	%
Grades 9-12	1	33.3 %
High School Diploma	1	33.3 %
4-yr College Degree	1	33.3 %
Total	3	100%

Hear about from:

	MD	%
Newspaper/Magazine	2	66.7 %
TV	1	33.3 %
Total	3	100%

Total calling for themselves:

Service Selected

	MD	%
Material	1	33.3 %
Counseling	2	66.7 %
Total	3	100%

Sent NRT :

	MD	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	MD	%
09/01/2013		
09/02/2013		
09/03/2013		
09/04/2013		
09/05/2013		
09/06/2013		
09/07/2013		
09/08/2013		
09/09/2013		
09/10/2013	1	33.3 %
09/11/2013		
09/12/2013		
09/13/2013		
09/14/2013		
09/15/2013		
09/16/2013		
09/17/2013		
09/18/2013		
09/19/2013	1	33.3 %
09/20/2013		
09/21/2013		
09/22/2013		
09/23/2013		
09/24/2013		
09/25/2013		
09/26/2013	1	33.3 %
09/27/2013		
09/28/2013		
09/29/2013		
09/30/2013		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 30Sep2013

Cumulative Total

	MD
Cumulative Total	114

Language Line Called :

	MD	%
Vietnamese	19	16.7 %
Mandarin	15	13.2 %
Cantonese	2	1.8 %
Korean	78	68.4 %
Total	114	100%

Called For :

	MD	%
Proxy	6	5.3 %
Smoker	108	94.7 %
Total	114	100%

Age:

	MD	%
25-44	19	16.7 %
44-65	84	73.7 %
65+	6	5.3 %
Unknown	5	4.4 %
Total	114	100%

Gender :

	MD	%
Male	101	88.6 %
Female	12	10.5 %
Do not know	1	0.9 %
Total	114	100%

Education :

	MD	%
Grades 1-8	10	8.8 %
Grades 9-12	6	5.3 %
High School Diploma	30	26.3 %
Some College or	19	16.7 %
2-yr College Degree	8	7.0 %
4-yr College Degree	38	33.3 %
Postgraduate Degree	2	1.8 %
Do not know	1	0.9 %
Total	114	100%

Hear about from:

	MD	%
TV	3	2.6 %
Friend/Family	7	6.1 %
Web/Internet/Online	1	0.9 %
Newspaper/Magazine	103	90.4 %
Total	114	100%

Total calling for themselves:

Service Selected

	MD	%
Material	10	9.3 %
Counseling	98	90.7 %
Total	108	100%

Sent NRT :

	MD	%
Not Sent NRT	10	8.8 %
Sent NRT	104	91.2 %
Total	114	100%