

Asian Quitline Report

01Sep2013 -- 30Sep2013

| Total | |
|--------------|----|
| | LA |
| Total | 1 |

Language Line Called :

| | LA | % |
|--------------|----|---------|
| Vietnamese | 1 | 100.0 % |
| Total | 1 | 100% |

Called For :

| | LA | % |
|--------------|----|---------|
| Smoker | 1 | 100.0 % |
| Total | 1 | 100% |

Age :

| | LA | % |
|--------------|----|---------|
| 44-65 | 1 | 100.0 % |
| Total | 1 | 100% |

Gender :

| | LA | % |
|--------------|----|---------|
| Male | 1 | 100.0 % |
| Total | 1 | 100% |

Education :

| | LA | % |
|-----------------|----|---------|
| Some College or | 1 | 100.0 % |
| Total | 1 | 100% |

Hear about from:

| | LA | % |
|--------------|----|---------|
| TV | 1 | 100.0 % |
| Total | 1 | 100% |

Total calling for themselves:
Service Selected

| | LA | % |
|--------------|----|---------|
| Counseling | 1 | 100.0 % |
| Total | 1 | 100% |

Sent NRT :

| | LA | % |
|--------------|----|---------|
| Sent NRT | 1 | 100.0 % |
| Total | 1 | 100% |

Calls by Date :

| | LA | % |
|--------------|----|---------|
| 09/01/2013 | | |
| 09/02/2013 | | |
| 09/03/2013 | | |
| 09/04/2013 | | |
| 09/05/2013 | | |
| 09/06/2013 | | |
| 09/07/2013 | | |
| 09/08/2013 | | |
| 09/09/2013 | | |
| 09/10/2013 | | |
| 09/11/2013 | 1 | 100.0 % |
| 09/12/2013 | | |
| 09/13/2013 | | |
| 09/14/2013 | | |
| 09/15/2013 | | |
| 09/16/2013 | | |
| 09/17/2013 | | |
| 09/18/2013 | | |
| 09/19/2013 | | |
| 09/20/2013 | | |
| 09/21/2013 | | |
| 09/22/2013 | | |
| 09/23/2013 | | |
| 09/24/2013 | | |
| 09/25/2013 | | |
| 09/26/2013 | | |
| 09/27/2013 | | |
| 09/28/2013 | | |
| 09/29/2013 | | |
| 09/30/2013 | | |
| Total | 1 | 100% |

Asian Quitline Report

26Sep2012 -- 30Sep2013

| Cumulative Total | |
|-------------------------|----|
| | LA |
| Cumulative Total | 17 |

Language Line Called :

| | LA | % |
|--------------|----|--------|
| Korean | 1 | 5.9 % |
| Mandarin | 5 | 29.4 % |
| Vietnamese | 11 | 64.7 % |
| Total | 17 | 100% |

Called For :

| | LA | % |
|--------------|----|--------|
| Proxy | 2 | 11.8 % |
| Smoker | 15 | 88.2 % |
| Total | 17 | 100% |

Age:

| | LA | % |
|--------------|----|--------|
| 25-44 | 7 | 41.2 % |
| 44-65 | 8 | 47.1 % |
| 65+ | 2 | 11.8 % |
| Total | 17 | 100% |

Gender :

| | LA | % |
|--------------|----|--------|
| Male | 14 | 82.4 % |
| Female | 3 | 17.6 % |
| Total | 17 | 100% |

Education :

| | LA | % |
|---------------------|----|--------|
| Grades 1-8 | 5 | 29.4 % |
| Grades 9-12 | 5 | 29.4 % |
| High School Diploma | 4 | 23.5 % |
| Some College or | 2 | 11.8 % |
| 2-yr College Degree | 1 | 5.9 % |
| Total | 17 | 100% |

Hear about from:

| | LA | % |
|---------------------|----|--------|
| Newspaper/Magazine | 6 | 35.3 % |
| TV | 6 | 35.3 % |
| Friend/Family | 4 | 23.5 % |
| Web/Internet/Online | 1 | 5.9 % |
| Total | 17 | 100% |

Total calling for themselves:
Service Selected

| | LA | % |
|--------------|----|--------|
| Material | 2 | 13.3 % |
| Counseling | 13 | 86.7 % |
| Total | 15 | 100% |

Sent NRT :

| | LA | % |
|--------------|----|--------|
| Sent NRT | 15 | 88.2 % |
| Not Sent NRT | 2 | 11.8 % |
| Total | 17 | 100% |