

Asian Quitline Report

01Sep2013 -- 30Sep2013

Total	
	CA
Total	43

Language Line Called :

	CA	%
Vietnamese	13	30.2 %
Cantonese	2	4.7 %
Korean	22	51.2 %
Mandarin	6	14.0 %
Total	43	100%

Called For :

	CA	%
Smoker	42	97.7 %
Proxy	1	2.3 %
Total	43	100%

Age :

	CA	%
18-24	1	2.3 %
25-44	5	11.6 %
44-65	23	53.5 %
65+	14	32.6 %
Total	43	100%

Gender :

	CA	%
Male	39	90.7 %
Female	4	9.3 %
Total	43	100%

Education :

	CA	%
Grades 1-8	5	11.6 %
Grades 9-12	4	9.3 %
High School Diploma	15	34.9 %
Some College or	3	7.0 %
2-yr College Degree	2	4.7 %
4-yr College Degree	13	30.2 %
Do not know	1	2.3 %
Total	43	100%

Hear about from:

	CA	%
Friend/Family	8	18.6 %
Pharmacy	2	4.7 %
Radio	2	4.7 %
Clinic/Doctor's Office	6	14.0 %
Phone Book	2	4.7 %
Web/Internet/Online	3	7.0 %
TV	5	11.6 %
Newspaper/Magazine	13	30.2 %
Hospital	1	2.3 %
Do not Know	1	2.3 %
Total	43	100%

Total calling for themselves:

Service Selected		
	CA	%
Material	9	21.4 %
Counseling	32	76.2 %
No Service	1	2.4 %
Total	42	100%

Sent NRT :

	CA	%
Sent NRT	38	88.4 %
Not Sent NRT	5	11.6 %
Total	43	100%

Calls by Date :

	CA	%
09/01/2013		
09/02/2013		
09/03/2013	1	2.3 %
09/04/2013	2	4.7 %
09/05/2013	1	2.3 %
09/06/2013	1	2.3 %
09/07/2013		
09/08/2013		
09/09/2013	3	7.0 %
09/10/2013	3	7.0 %
09/11/2013	1	2.3 %
09/12/2013	4	9.3 %
09/13/2013		
09/14/2013		
09/15/2013		
09/16/2013	4	9.3 %
09/17/2013	2	4.7 %
09/18/2013		
09/19/2013	1	2.3 %
09/20/2013	2	4.7 %
09/21/2013		
09/22/2013		
09/23/2013	5	11.6 %
09/24/2013	6	14.0 %
09/25/2013	2	4.7 %
09/26/2013	3	7.0 %
09/27/2013	1	2.3 %
09/28/2013		
09/29/2013		
09/30/2013	1	2.3 %
Total	43	100%

Asian Quitline Report

26Sep2012 -- 30Sep2013

Cumulative Total	
	CA
Cumulative Total	1433

Language Line Called :

	CA	%
Vietnamese	463	32.3 %
Mandarin	306	21.4 %
Cantonese	78	5.4 %
Korean	586	40.9 %
Total	1433	100%

Called For :

	CA	%
Proxy	68	4.7 %
Smoker	1364	95.2 %
Do not Know	1	0.1 %
Total	1433	100%

Age:

	CA	%
<18	1	0.1 %
18-24	25	1.7 %
25-44	301	21.0 %
44-65	831	58.0 %
65+	245	17.1 %
Unknown	30	2.1 %
Total	1433	100%

Gender :

	CA	%
Male	1186	82.8 %
Female	243	17.0 %
Do not know	4	0.3 %
Total	1433	100%

Education :

	CA	%
Never attended	12	0.8 %
Grades 1-8	116	8.1 %
Grades 9-12	144	10.1 %
GED	2	0.1 %
High School Diploma	403	28.1 %
Some College or	187	13.1 %
2-yr College Degree	75	5.2 %
4-yr College Degree	407	28.4 %
Postgraduate Degree	62	4.3 %
Do not know	24	1.7 %
Total	1432	100%

Hear about from:

	CA	%
Other	36	2.5 %
Radio	38	2.7 %
Friend/Family	315	22.0 %
Pharmacy	5	0.3 %
Phone Book	9	0.6 %
HMO/Med/Insurance	4	0.3 %
Hospital	32	2.2 %
Clinic/Doctor's Office	66	4.6 %
Non-Profit	14	1.0 %
School	2	0.1 %
Web/Internet/Online	57	4.0 %
Dentist/Dental	2	0.1 %
Billboard/Bus Sign	3	0.2 %
Do not Know	5	0.3 %
TV	105	7.3 %
Newspaper/Magazine	740	51.6 %
Total	1433	100%

Total calling for themselves:

Service Selected		
	CA	%
UnKnown	1	0.1 %
No Service	7	0.5 %
Material	156	11.4 %
Counseling	1200	88.0 %
Total	1364	100%

Sent NRT :

	CA	%
Not Sent NRT	139	9.7 %
Sent NRT	1294	90.3 %
Total	1433	100%