

Asian Quitline Report

01Aug2013 -- 31Aug2013

Total

	MA
Total	2

Language Line Called :

	MA	%
Cantonese	2	100.0 %
Total	2	100%

Called For :

	MA	%
Smoker	2	100.0 %
Total	2	100%

Age :

	MA	%
25-44	1	50.0 %
44-65	1	50.0 %
Total	2	100%

Gender :

	MA	%
Male	2	100.0 %
Total	2	100%

Education :

	MA	%
Grades 1-8	1	50.0 %
Some College or	1	50.0 %
Total	2	100%

Hear about from:

	MA	%
Newspaper/Magazine	2	100.0 %
Total	2	100%

Total calling for themselves:
Service Selected

	MA	%
Counseling	2	100.0 %
Total	2	100%

Sent NRT :

	MA	%
Sent NRT	2	100.0 %
Total	2	100%

Calls by Date :

	MA	%
08/01/2013		
08/02/2013		
08/03/2013		
08/04/2013		
08/05/2013		
08/06/2013		
08/07/2013		
08/08/2013		
08/09/2013		
08/10/2013		
08/11/2013		
08/12/2013		
08/13/2013	1	50.0 %
08/14/2013		
08/15/2013		
08/16/2013		
08/17/2013		
08/18/2013		
08/19/2013		
08/20/2013		
08/21/2013		
08/22/2013		
08/23/2013		
08/24/2013		
08/25/2013		
08/26/2013		
08/27/2013	1	50.0 %
08/28/2013		
08/29/2013		
08/30/2013		
08/31/2013		
Total	2	100%

Asian Quitline Report

26Sep2012 -- 31Aug2013

Cumulative Total

	MA
Cumulative Total	28

Language Line Called :

	MA	%
Mandarin	13	46.4 %
Cantonese	9	32.1 %
Vietnamese	6	21.4 %
Total	28	100%

Called For :

	MA	%
Smoker	23	82.1 %
Proxy	5	17.9 %
Total	28	100%

Age:

	MA	%
25-44	6	21.4 %
44-65	18	64.3 %
65+	4	14.3 %
Total	28	100%

Gender :

	MA	%
Male	22	78.6 %
Female	6	21.4 %
Total	28	100%

Education :

	MA	%
Grades 1-8	10	35.7 %
Grades 9-12	6	21.4 %
High School Diploma	3	10.7 %
Some College or	2	7.1 %
2-yr College Degree	2	7.1 %
4-yr College Degree	4	14.3 %
Postgraduate Degree	1	3.6 %
Total	28	100%

Hear about from:

	MA	%
Web/Internet/Online	1	3.6 %
Friend/Family	5	17.9 %
Newspaper/Magazine	20	71.4 %
Radio	1	3.6 %
Other	1	3.6 %
Total	28	100%

Total calling for themselves:
Service Selected

	MA	%
Counseling	20	87.0 %
Material	3	13.0 %
Total	23	100%

Sent NRT :

	MA	%
Sent NRT	20	71.4 %
Not Sent NRT	8	28.6 %
Total	28	100%