

Asian Quitline Report

01Jul2013 -- 31Jul2013

Total

	VA	
Total	6	

Language Line Called :

	VA	%
Vietnamese	3	50.0 %
Korean	3	50.0 %
Total	6	100%

Called For :

	VA	%
Smoker	6	100.0 %
Total	6	100%

Age :

	VA	%
25-44	1	16.7 %
44-65	4	66.7 %
65+	1	16.7 %
Total	6	100%

Gender :

	VA	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	VA	%
Grades 1-8	1	16.7 %
Grades 9-12	1	16.7 %
High School Diploma	2	33.3 %
4-yr College Degree	2	33.3 %
Total	6	100%

Hear about from:

	VA	%
Friend/Family	1	16.7 %
Newspaper/Magazine	5	83.3 %
Total	6	100%

Total calling for themselves:
Service Selected

	VA	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	VA	%
Sent NRT	6	100.0 %
Total	6	100%

Calls by Date :

	VA	%
07/01/2013	1	16.7 %
07/02/2013	1	16.7 %
07/03/2013		
07/04/2013		
07/05/2013		
07/06/2013		
07/07/2013		
07/08/2013		
07/09/2013	1	16.7 %
07/10/2013		
07/11/2013		
07/12/2013	1	16.7 %
07/13/2013		
07/14/2013		
07/15/2013		
07/16/2013		
07/17/2013		
07/18/2013		
07/19/2013	1	16.7 %
07/20/2013		
07/21/2013		
07/22/2013		
07/23/2013		
07/24/2013		
07/25/2013		
07/26/2013		
07/27/2013		
07/28/2013		
07/29/2013	1	16.7 %
07/30/2013		
07/31/2013		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Jul2013

Cumulative Total

	VA	
Cumulative Total	136	

Language Line Called :

	VA	%
Vietnamese	63	46.3 %
Cantonese	1	0.7 %
Korean	61	44.9 %
Mandarin	11	8.1 %
Total	136	100%

Called For :

	VA	%
Proxy	9	6.6 %
Smoker	127	93.4 %
Total	136	100%

Age:

	VA	%
18-24	2	1.5 %
25-44	31	22.8 %
44-65	80	58.8 %
65+	18	13.2 %
Unknown	5	3.7 %
Total	136	100%

Gender :

	VA	%
Male	117	86.0 %
Female	18	13.2 %
Do not know	1	0.7 %
Total	136	100%

Education :

	VA	%
Never attended	1	0.7 %
Grades 1-8	13	9.6 %
Grades 9-12	19	14.0 %
High School Diploma	37	27.2 %
Some College or	14	10.3 %
2-yr College Degree	5	3.7 %
4-yr College Degree	40	29.4 %
Postgraduate Degree	4	2.9 %
Do not know	3	2.2 %
Total	136	100%

Hear about from:

	VA	%
TV	2	1.5 %
Web/Internet/Online	4	2.9 %
Newspaper/Magazine	115	84.6 %
Friend/Family	15	11.0 %
Total	136	100%

Total calling for themselves:
Service Selected

	VA	%
Material	22	17.3 %
Counseling	105	82.7 %
Total	127	100%

Sent NRT :

	VA	%
Sent NRT	126	92.6 %
Not Sent NRT	10	7.4 %
Total	136	100%