Asian Quitline Report

01Jul2013 – 31Jul2013

Total

	NY
Total	28

Language Line Called :

	NY	%
Vietnamese	1	3.6 %
Korean	6	21.4 %
Cantonese	3	10.7 %
Mandarin	18	64.3 %
Total	28	100%

Called For :

	NY	%
Smoker	28	100.0 %
Total	28	100%

Age :

	NY	%
18-24	1	3.6 %
25-44	10	35.7 %
44-65	16	57.1 %
Unknown	1	3.6 %
Total	28	100%

Gender :

	NY	%
Male	26	92.9 %
Female	2	7.1 %
Total	28	100%

Education :

	NY	%
Grades 1-8	5	17.9 %
Grades 9-12	5	17.9 %
GED	1	3.6 %
High School Diploma	5	17.9 %
2-yr College Degree	1	3.6 %
4-yr College Degree	10	35.7 %
Postgraduate Degree	1	3.6 %
Total	28	100%

Hear about from:

	NY	%
Newspaper/Magazine	21	75.0 %
Hospital	1	3.6 %
Clinic/Doctor's Office	3	10.7 %
Friend/Family	1	3.6 %
Do not Know	1	3.6 %
Other	1	3.6 %
Total	28	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	19	67.9 %
Material	9	32.1 %
Total	28	100%

Sent NRT :

	NY	%
Not Sent NRT	4	14.3 %
Sent NRT	24	85.7 %
Total	28	100%

Calls by Date :

	NY	%
07/01/2013		
07/02/2013		
07/03/2013	1	3.6 %
07/04/2013		
07/05/2013	1	3.6 %
07/06/2013	1	3.6 %
07/07/2013		
07/08/2013		
07/09/2013	1	3.6 %
07/10/2013	1	3.6 %
07/11/2013	6	21.4 %
07/12/2013	2	7.1 %
07/13/2013		
07/14/2013		
07/15/2013	1	3.6 %
07/16/2013	2	7.1 %
07/17/2013	1	3.6 %
07/18/2013	2	7.1 %
07/19/2013	2	7.1 %
07/20/2013		
07/21/2013		
07/22/2013	2	7.1 %
07/23/2013		
07/24/2013	2	7.1 %
07/25/2013		
07/26/2013		
07/27/2013		
07/28/2013		
07/29/2013	1	3.6 %
07/30/2013	2	7.1 %
07/31/2013		
Total	28	100%

Asian Quitline Report

26Sep2012 – 31Jul2013

Cumulative Total

	NY
Cumulative Total	376

Language Line Called :

	NY	%
Cantonese	43	11.4 %
Vietnamese	1	0.3 %
Korean	91	24.2 %
Mandarin	241	64.1 %
Total	376	100%

Called For :

	NY	%
Proxy	22	5.9 %
Smoker	354	94.1 %
Total	376	100%

Age:

	NY	%
<18	1	0.3 %
18-24	6	1.6 %
25-44	131	34.8 %
44-65	205	54.5 %
65+	27	7.2 %
Unknown	6	1.6 %
Total	376	100%

Gender :

	NY	%
Male	315	83.8 %
Female	60	16.0 %
Do not know	1	0.3 %
Total	376	100%

Education :

	NY	%
Never attended	4	1.1 %
Grades 1-8	74	19.7 %
Grades 9-12	51	13.6 %
GED	1	0.3 %
High School Diploma	113	30.1 %
Some College or	20	5.3 %
2-yr College Degree	13	3.5 %
4-yr College Degree	84	22.3 %
Postgraduate Degree	8	2.1 %
Do not know	8	2.1 %
Total	376	100%

Hear about from:

	NY	%
Newspaper/Magazine	283	75.3 %
Web/Internet/Online	3	0.8 %
Hospital	11	2.9 %
Clinic/Doctor's Office	32	8.5 %
Friend/Family	29	7.7 %
Do not Know	2	0.5 %
Other	7	1.9 %
HMO/Med/Insurance	5	1.3 %
TV	1	0.3 %
Non-Profit	3	0.8 %
Total	376	100%

Total calling for themselves:

Service Selected

	NY	%
No Service	4	1.1 %
Material	40	11.3 %
Counseling	310	87.6 %
Total	354	100%

Sent NRT :

	NY	%
Not Sent NRT	52	13.8 %
Sent NRT	324	86.2 %
Total	376	100%