

Asian Quitline Report

01Jul2013 -- 31Jul2013

Total	
	NJ
Total	8

Language Line Called :

	NJ	%
Cantonese	1	12.5 %
Mandarin	2	25.0 %
Korean	5	62.5 %
Total	8	100%

Called For :

	NJ	%
Smoker	8	100.0 %
Total	8	100%

Age :

	NJ	%
25-44	2	25.0 %
44-65	5	62.5 %
65+	1	12.5 %
Total	8	100%

Gender :

	NJ	%
Male	7	87.5 %
Female	1	12.5 %
Total	8	100%

Education :

	NJ	%
Grades 1-8	2	25.0 %
High School Diploma	1	12.5 %
4-yr College Degree	4	50.0 %
Postgraduate Degree	1	12.5 %
Total	8	100%

Hear about from:

	NJ	%
Friend/Family	2	25.0 %
Newspaper/Magazine	6	75.0 %
Total	8	100%

Total calling for themselves:
Service Selected

	NJ	%
Counseling	7	87.5 %
Material	1	12.5 %
Total	8	100%

Sent NRT :

	NJ	%
Sent NRT	8	100.0 %
Total	8	100%

Calls by Date :

	NJ	%
07/01/2013		
07/02/2013		
07/03/2013		
07/04/2013		
07/05/2013		
07/06/2013		
07/07/2013		
07/08/2013	1	12.5 %
07/09/2013	1	12.5 %
07/10/2013		
07/11/2013	2	25.0 %
07/12/2013		
07/13/2013		
07/14/2013		
07/15/2013	1	12.5 %
07/16/2013	1	12.5 %
07/17/2013	2	25.0 %
07/18/2013		
07/19/2013		
07/20/2013		
07/21/2013		
07/22/2013		
07/23/2013		
07/24/2013		
07/25/2013		
07/26/2013		
07/27/2013		
07/28/2013		
07/29/2013		
07/30/2013		
07/31/2013		
Total	8	100%

Asian Quitline Report

26Sep2012 -- 31Jul2013

Cumulative Total	
	NJ
Cumulative Total	89

Language Line Called :

	NJ	%
Cantonese	5	5.6 %
Vietnamese	4	4.5 %
Korean	53	59.6 %
Mandarin	27	30.3 %
Total	89	100%

Called For :

	NJ	%
Smoker	83	93.3 %
Proxy	6	6.7 %
Total	89	100%

Age:

	NJ	%
25-44	19	21.3 %
44-65	49	55.1 %
65+	20	22.5 %
Unknown	1	1.1 %
Total	89	100%

Gender :

	NJ	%
Male	72	80.9 %
Female	17	19.1 %
Total	89	100%

Education :

	NJ	%
Grades 1-8	9	10.1 %
Grades 9-12	5	5.6 %
High School Diploma	23	25.8 %
Some College or	5	5.6 %
2-yr College Degree	2	2.2 %
4-yr College Degree	38	42.7 %
Postgraduate Degree	5	5.6 %
Do not know	2	2.2 %
Total	89	100%

Hear about from:

	NJ	%
TV	3	3.4 %
Friend/Family	11	12.4 %
Other	1	1.1 %
Newspaper/Magazine	74	83.1 %
Total	89	100%

Total calling for themselves:
Service Selected

	NJ	%
No Service	1	1.2 %
Material	5	6.0 %
Counseling	77	92.8 %
Total	83	100%

Sent NRT :

	NJ	%
Not Sent NRT	10	11.2 %
Sent NRT	79	88.8 %
Total	89	100%