

Asian Quitline Report

01Jul2013 -- 31Jul2013

Total	
	GA
Total	14

Language Line Called :

	GA	%
Mandarin	1	7.1 %
Vietnamese	9	64.3 %
Korean	3	21.4 %
Cantonese	1	7.1 %
Total	14	100%

Called For :

	GA	%
Smoker	13	92.9 %
Proxy	1	7.1 %
Total	14	100%

Age :

	GA	%
25-44	2	14.3 %
44-65	11	78.6 %
65+	1	7.1 %
Total	14	100%

Gender :

	GA	%
Male	12	85.7 %
Female	2	14.3 %
Total	14	100%

Education :

	GA	%
Grades 1-8	4	28.6 %
Grades 9-12	3	21.4 %
High School Diploma	2	14.3 %
Some College or	2	14.3 %
4-yr College Degree	2	14.3 %
Postgraduate Degree	1	7.1 %
Total	14	100%

Hear about from:

	GA	%
Newspaper/Magazine	12	85.7 %
Friend/Family	2	14.3 %
Total	14	100%

Total calling for themselves:

Service Selected		
	GA	%
Material	4	30.8 %
Counseling	9	69.2 %
Total	13	100%

Sent NRT :

	GA	%
Sent NRT	13	92.9 %
Not Sent NRT	1	7.1 %
Total	14	100%

Calls by Date :

	GA	%
07/01/2013	2	14.3 %
07/02/2013	1	7.1 %
07/03/2013		
07/04/2013		
07/05/2013		
07/06/2013		
07/07/2013		
07/08/2013		
07/09/2013		
07/10/2013	1	7.1 %
07/11/2013		
07/12/2013		
07/13/2013		
07/14/2013		
07/15/2013		
07/16/2013	1	7.1 %
07/17/2013	1	7.1 %
07/18/2013		
07/19/2013		
07/20/2013		
07/21/2013		
07/22/2013	1	7.1 %
07/23/2013	1	7.1 %
07/24/2013	1	7.1 %
07/25/2013	1	7.1 %
07/26/2013		
07/27/2013		
07/28/2013		
07/29/2013	2	14.3 %
07/30/2013	1	7.1 %
07/31/2013	1	7.1 %
Total	14	100%

Asian Quitline Report

26Sep2012 -- 31Jul2013

Cumulative Total	
	GA
Cumulative Total	124

Language Line Called :

	GA	%
Mandarin	18	14.5 %
Vietnamese	56	45.2 %
Korean	47	37.9 %
Cantonese	3	2.4 %
Total	124	100%

Called For :

	GA	%
Smoker	120	96.8 %
Proxy	4	3.2 %
Total	124	100%

Age:

	GA	%
<18	1	0.8 %
25-44	30	24.2 %
44-65	75	60.5 %
65+	16	12.9 %
Unknown	2	1.6 %
Total	124	100%

Gender :

	GA	%
Male	105	84.7 %
Female	19	15.3 %
Total	124	100%

Education :

	GA	%
Grades 1-8	14	11.3 %
Grades 9-12	10	8.1 %
High School Diploma	45	36.3 %
Some College or	14	11.3 %
2-yr College Degree	5	4.0 %
4-yr College Degree	33	26.6 %
Postgraduate Degree	2	1.6 %
Do not know	1	0.8 %
Total	124	100%

Hear about from:

	GA	%
Newspaper/Magazine	97	78.2 %
Web/Internet/Online	1	0.8 %
TV	5	4.0 %
Friend/Family	21	16.9 %
Total	124	100%

Total calling for themselves:

Service Selected		
	GA	%
Counseling	104	86.7 %
Material	16	13.3 %
Total	120	100%

Sent NRT :

	GA	%
Sent NRT	115	92.7 %
Not Sent NRT	9	7.3 %
Total	124	100%