

Asian Quitline Report

01Jun2013 -- 30Jun2013

Total	
	VA
Total	13

Language Line Called :

	VA	%
Vietnamese	8	61.5 %
Mandarin	1	7.7 %
Korean	4	30.8 %
Total	13	100%

Called For :

	VA	%
Smoker	13	100.0 %
Total	13	100%

Age :

	VA	%
25-44	4	30.8 %
44-65	9	69.2 %
Total	13	100%

Gender :

	VA	%
Male	11	84.6 %
Female	2	15.4 %
Total	13	100%

Education :

	VA	%
Grades 1-8	3	23.1 %
Grades 9-12	4	30.8 %
High School Diploma	1	7.7 %
Some College or	1	7.7 %
2-yr College Degree	1	7.7 %
4-yr College Degree	3	23.1 %
Total	13	100%

Hear about from:

	VA	%
Newspaper/Magazine	11	84.6 %
Friend/Family	2	15.4 %
Total	13	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	6	46.2 %
Counseling	7	53.8 %
Total	13	100%

Sent NRT :

	VA	%
Sent NRT	12	92.3 %
Not Sent NRT	1	7.7 %
Total	13	100%

Calls by Date :

	VA	%
06/01/2013		
06/02/2013		
06/03/2013		
06/04/2013	3	23.1 %
06/05/2013		
06/06/2013	1	7.7 %
06/07/2013		
06/08/2013		
06/09/2013		
06/10/2013	2	15.4 %
06/11/2013		
06/12/2013	1	7.7 %
06/13/2013		
06/14/2013	1	7.7 %
06/15/2013		
06/16/2013		
06/17/2013	1	7.7 %
06/18/2013	1	7.7 %
06/19/2013	1	7.7 %
06/20/2013	1	7.7 %
06/21/2013		
06/22/2013		
06/23/2013		
06/24/2013		
06/25/2013	1	7.7 %
06/26/2013		
06/27/2013		
06/28/2013		
06/29/2013		
06/30/2013		
Total	13	100%

Asian Quitline Report

26Sep2012 -- 30Jun2013

Cumulative Total	
	VA
Cumulative Total	130

Language Line Called :

	VA	%
Cantonese	1	0.8 %
Korean	58	44.6 %
Vietnamese	60	46.2 %
Mandarin	11	8.5 %
Total	130	100%

Called For :

	VA	%
Smoker	121	93.1 %
Proxy	9	6.9 %
Total	130	100%

Age:

	VA	%
18-24	2	1.5 %
25-44	30	23.1 %
44-65	76	58.5 %
65+	17	13.1 %
Unknown	5	3.8 %
Total	130	100%

Gender :

	VA	%
Male	112	86.2 %
Female	17	13.1 %
Do not know	1	0.8 %
Total	130	100%

Education :

	VA	%
Never attended	1	0.8 %
Grades 1-8	12	9.2 %
Grades 9-12	18	13.8 %
High School Diploma	35	26.9 %
Some College or	14	10.8 %
2-yr College Degree	5	3.8 %
4-yr College Degree	38	29.2 %
Postgraduate Degree	4	3.1 %
Do not know	3	2.3 %
Total	130	100%

Hear about from:

	VA	%
TV	2	1.5 %
Web/Internet/Online	4	3.1 %
Newspaper/Magazine	110	84.6 %
Friend/Family	14	10.8 %
Total	130	100%

Total calling for themselves:

Service Selected		
	VA	%
Counseling	99	81.8 %
Material	22	18.2 %
Total	121	100%

Sent NRT :

	VA	%
Not Sent NRT	10	7.7 %
Sent NRT	120	92.3 %
Total	130	100%