

Asian Quitline Report

01Jun2013 -- 30Jun2013

Total	
	TX
Total	20

Language Line Called :

	TX	%
Vietnamese	11	55.0 %
Mandarin	8	40.0 %
Korean	1	5.0 %
Total	20	100%

Called For :

	TX	%
Smoker	20	100.0 %
Total	20	100%

Age :

	TX	%
25-44	5	25.0 %
44-65	10	50.0 %
65+	3	15.0 %
Unknown	2	10.0 %
Total	20	100%

Gender :

	TX	%
Male	20	100.0 %
Total	20	100%

Education :

	TX	%
Never attended	1	5.0 %
Grades 1-8	3	15.0 %
High School Diploma	9	45.0 %
2-yr College Degree	2	10.0 %
4-yr College Degree	5	25.0 %
Total	20	100%

Hear about from:

	TX	%
Friend/Family	7	35.0 %
Newspaper/Magazine	13	65.0 %
Total	20	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	18	90.0 %
Material	2	10.0 %
Total	20	100%

Sent NRT :

	TX	%
Not Sent NRT	1	5.0 %
Sent NRT	19	95.0 %
Total	20	100%

Calls by Date :

	TX	%
06/01/2013		
06/02/2013		
06/03/2013	1	5.0 %
06/04/2013		
06/05/2013	2	10.0 %
06/06/2013		
06/07/2013		
06/08/2013		
06/09/2013		
06/10/2013	1	5.0 %
06/11/2013	1	5.0 %
06/12/2013	1	5.0 %
06/13/2013	2	10.0 %
06/14/2013		
06/15/2013		
06/16/2013		
06/17/2013	3	15.0 %
06/18/2013		
06/19/2013	2	10.0 %
06/20/2013	1	5.0 %
06/21/2013		
06/22/2013		
06/23/2013		
06/24/2013	1	5.0 %
06/25/2013	1	5.0 %
06/26/2013	1	5.0 %
06/27/2013	1	5.0 %
06/28/2013	2	10.0 %
06/29/2013		
06/30/2013		
Total	20	100%

Asian Quitline Report

26Sep2012 -- 30Jun2013

Cumulative Total	
	TX
Cumulative Total	201

Language Line Called :

	TX	%
Mandarin	30	14.9 %
Korean	21	10.4 %
Cantonese	4	2.0 %
Vietnamese	146	72.6 %
Total	201	100%

Called For :

	TX	%
Smoker	196	97.5 %
Proxy	5	2.5 %
Total	201	100%

Age:

	TX	%
18-24	5	2.5 %
25-44	50	24.9 %
44-65	104	51.7 %
65+	38	18.9 %
Unknown	4	2.0 %
Total	201	100%

Gender :

	TX	%
Male	185	92.0 %
Female	14	7.0 %
Do not know	2	1.0 %
Total	201	100%

Education :

	TX	%
Never attended	2	1.0 %
Grades 1-8	18	9.0 %
Grades 9-12	33	16.4 %
High School Diploma	69	34.3 %
Some College or	33	16.4 %
2-yr College Degree	7	3.5 %
4-yr College Degree	28	13.9 %
Postgraduate Degree	7	3.5 %
Do not know	4	2.0 %
Total	201	100%

Hear about from:

	TX	%
Friend/Family	35	17.4 %
Newspaper/Magazine	150	74.6 %
TV	6	3.0 %
Web/Internet/Online	9	4.5 %
Other	1	0.5 %
Total	201	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	1	0.5 %
Material	34	17.3 %
Counseling	161	82.1 %
Total	196	100%

Sent NRT :

	TX	%
Not Sent NRT	12	6.0 %
Sent NRT	189	94.0 %
Total	201	100%