

Asian Quitline Report

01Jun2013 -- 30Jun2013

Total	
	NY
Total	28

Language Line Called :

	NY	%
Korean	10	35.7 %
Cantonese	2	7.1 %
Mandarin	16	57.1 %
Total	28	100%

Called For :

	NY	%
Proxy	1	3.6 %
Smoker	27	96.4 %
Total	28	100%

Age :

	NY	%
25-44	8	28.6 %
44-65	16	57.1 %
65+	4	14.3 %
Total	28	100%

Gender :

	NY	%
Male	24	85.7 %
Female	3	10.7 %
Do not know	1	3.6 %
Total	28	100%

Education :

	NY	%
Grades 1-8	7	25.0 %
Grades 9-12	3	10.7 %
High School Diploma	5	17.9 %
Some College or	2	7.1 %
4-yr College Degree	9	32.1 %
Do not know	2	7.1 %
Total	28	100%

Hear about from:

	NY	%
Newspaper/Magazine	21	75.0 %
Clinic/Doctor's Office	3	10.7 %
Friend/Family	1	3.6 %
Other	3	10.7 %
Total	28	100%

Total calling for themselves:
Service Selected

	NY	%
No Service	1	3.7 %
Counseling	26	96.3 %
Total	27	100%

Sent NRT :

	NY	%
Not Sent NRT	5	17.9 %
Sent NRT	23	82.1 %
Total	28	100%

Calls by Date :

	NY	%
06/01/2013		
06/02/2013		
06/03/2013	2	7.1 %
06/04/2013	2	7.1 %
06/05/2013	1	3.6 %
06/06/2013	2	7.1 %
06/07/2013		
06/08/2013		
06/09/2013	1	3.6 %
06/10/2013	1	3.6 %
06/11/2013	1	3.6 %
06/12/2013	2	7.1 %
06/13/2013	1	3.6 %
06/14/2013		
06/15/2013		
06/16/2013		
06/17/2013	3	10.7 %
06/18/2013	1	3.6 %
06/19/2013	2	7.1 %
06/20/2013	2	7.1 %
06/21/2013	2	7.1 %
06/22/2013		
06/23/2013		
06/24/2013		
06/25/2013	3	10.7 %
06/26/2013	2	7.1 %
06/27/2013		
06/28/2013		
06/29/2013		
06/30/2013		
Total	28	100%

Asian Quitline Report

26Sep2012 -- 30Jun2013

Cumulative Total	
	NY
Cumulative Total	348

Language Line Called :

	NY	%
Cantonese	40	11.5 %
Korean	85	24.4 %
Mandarin	223	64.1 %
Total	348	100%

Called For :

	NY	%
Smoker	326	93.7 %
Proxy	22	6.3 %
Total	348	100%

Age:

	NY	%
<18	1	0.3 %
18-24	5	1.4 %
25-44	121	34.8 %
44-65	189	54.3 %
65+	27	7.8 %
Unknown	5	1.4 %
Total	348	100%

Gender :

	NY	%
Male	289	83.0 %
Female	58	16.7 %
Do not know	1	0.3 %
Total	348	100%

Education :

	NY	%
Never attended	4	1.1 %
Grades 1-8	69	19.8 %
Grades 9-12	46	13.2 %
High School Diploma	108	31.0 %
Some College or	20	5.7 %
2-yr College Degree	12	3.4 %
4-yr College Degree	74	21.3 %
Postgraduate Degree	7	2.0 %
Do not know	8	2.3 %
Total	348	100%

Hear about from:

	NY	%
Newspaper/Magazine	262	75.3 %
Web/Internet/Online	3	0.9 %
Friend/Family	28	8.0 %
Clinic/Doctor's Office	29	8.3 %
Hospital	10	2.9 %
Other	6	1.7 %
HMO/Med/Insurance	5	1.4 %
Do not Know	1	0.3 %
TV	1	0.3 %
Non-Profit	3	0.9 %
Total	348	100%

Total calling for themselves:
Service Selected

	NY	%
No Service	4	1.2 %
Material	31	9.5 %
Counseling	291	89.3 %
Total	326	100%

Sent NRT :

	NY	%
Not Sent NRT	48	13.8 %
Sent NRT	300	86.2 %
Total	348	100%