

Asian Quitline Report

01Jun2013 -- 30Jun2013

Total	
	MD
Total	6

Language Line Called :

	MD	%
Mandarin	1	16.7 %
Vietnamese	2	33.3 %
Korean	3	50.0 %
Total	6	100%

Called For :

	MD	%
Smoker	6	100.0 %
Total	6	100%

Age :

	MD	%
25-44	2	33.3 %
44-65	3	50.0 %
Unknown	1	16.7 %
Total	6	100%

Gender :

	MD	%
Male	5	83.3 %
Female	1	16.7 %
Total	6	100%

Education :

	MD	%
Grades 1-8	1	16.7 %
High School Diploma	3	50.0 %
Some College or	1	16.7 %
4-yr College Degree	1	16.7 %
Total	6	100%

Hear about from:

	MD	%
Newspaper/Magazine	6	100.0 %
Total	6	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	6	100.0 %
Total	6	100%

Sent NRT :

	MD	%
Not Sent NRT	1	16.7 %
Sent NRT	5	83.3 %
Total	6	100%

Calls by Date :

	MD	%
06/01/2013		
06/02/2013		
06/03/2013	1	16.7 %
06/04/2013		
06/05/2013		
06/06/2013	2	33.3 %
06/07/2013		
06/08/2013		
06/09/2013		
06/10/2013		
06/11/2013	1	16.7 %
06/12/2013		
06/13/2013		
06/14/2013		
06/15/2013		
06/16/2013		
06/17/2013		
06/18/2013		
06/19/2013		
06/20/2013	1	16.7 %
06/21/2013		
06/22/2013		
06/23/2013		
06/24/2013		
06/25/2013		
06/26/2013		
06/27/2013		
06/28/2013	1	16.7 %
06/29/2013		
06/30/2013		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 30Jun2013

Cumulative Total	
	MD
Cumulative Total	106

Language Line Called :

	MD	%
Cantonese	2	1.9 %
Korean	75	70.8 %
Mandarin	12	11.3 %
Vietnamese	17	16.0 %
Total	106	100%

Called For :

	MD	%
Smoker	100	94.3 %
Proxy	6	5.7 %
Total	106	100%

Age:

	MD	%
25-44	16	15.1 %
44-65	80	75.5 %
65+	6	5.7 %
Unknown	4	3.8 %
Total	106	100%

Gender :

	MD	%
Male	94	88.7 %
Female	11	10.4 %
Do not know	1	0.9 %
Total	106	100%

Education :

	MD	%
Grades 1-8	9	8.5 %
Grades 9-12	5	4.7 %
High School Diploma	28	26.4 %
Some College or	18	17.0 %
2-yr College Degree	8	7.5 %
4-yr College Degree	35	33.0 %
Postgraduate Degree	2	1.9 %
Do not know	1	0.9 %
Total	106	100%

Hear about from:

	MD	%
TV	2	1.9 %
Friend/Family	7	6.6 %
Web/Internet/Online	1	0.9 %
Newspaper/Magazine	96	90.6 %
Total	106	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	8	8.0 %
Counseling	92	92.0 %
Total	100	100%

Sent NRT :

	MD	%
Not Sent NRT	9	8.5 %
Sent NRT	97	91.5 %
Total	106	100%