Asian Quitline Report

01Jun2013 – 30Jun2013

Total

	CA
Total	130

Language Line Called :

	CA	%
Mandarin	23	17.7 %
Vietnamese	33	25.4 %
Cantonese	6	4.6 %
Korean	68	52.3 %
Total	130	100%

Called For :

	CA	%
Proxy	9	6.9 %
Smoker	121	93.1 %
Total	130	100%

Age :

	CA	%
18-24	2	1.5 %
25-44	28	21.5 %
44-65	68	52.3 %
65+	28	21.5 %
Unknown	4	3.1 %
Total	130	100%

Gender :

	CA	%
Male	102	78.5 %
Female	28	21.5 %
Total	130	100%

Education :

	CA	%
Never attended	2	1.5 %
Grades 1-8	7	5.4 %
Grades 9-12	5	3.8 %
High School Diploma	42	32.3 %
Some College or	19	14.6 %
2-yr College Degree	8	6.2 %
4-yr College Degree	39	30.0 %
Postgraduate Degree	5	3.8 %
Do not know	3	2.3 %
Total	130	100%

Hear about from:

	CA	%
Other	2	1.5 %
Friend/Family	27	20.8 %
Radio	4	3.1 %
Hospital	3	2.3 %
Clinic/Doctor's Office	6	4.6 %
Web/Internet/Online	2	1.5 %
TV	19	14.6 %
Newspaper/Magazine	67	51.5 %
Total	130	100%

Total calling for themselves:

Service Selected

	CA	%
Material	15	12.4 %
Counseling	106	87.6 %
Total	121	100%

Sent NRT :

	CA	%
Not Sent NRT	17	13.1 %
Sent NRT	113	86.9 %
Total	130	100%

Calls by Date :

	CA	%
06/01/2013	1	0.8 %
06/02/2013		
06/03/2013	6	4.6 %
06/04/2013	10	7.7 %
06/05/2013	5	3.8 %
06/06/2013	5	3.8 %
06/07/2013	8	6.2 %
06/08/2013		
06/09/2013		
06/10/2013	4	3.1 %
06/11/2013	8	6.2 %
06/12/2013	5	3.8 %
06/13/2013	3	2.3 %
06/14/2013	5	3.8 %
06/15/2013		
06/16/2013		
06/17/2013	12	9.2 %
06/18/2013	7	5.4 %
06/19/2013	9	6.9 %
06/20/2013	3	2.3 %
06/21/2013	5	3.8 %
06/22/2013		
06/23/2013		
06/24/2013	5	3.8 %
06/25/2013	11	8.5 %
06/26/2013	8	6.2 %
06/27/2013	5	3.8 %
06/28/2013	5	3.8 %
06/29/2013		
06/30/2013		
Total	130	100%

Asian Quitline Report

26Sep2012 – 30Jun2013

Cumulative Total

	CA
Cumulative Total	1225

Language Line Called :

	CA	%
Vietnamese	416	34.0 %
Mandarin	246	20.1 %
Cantonese	60	4.9 %
Korean	503	41.1 %
Total	1225	100%

Called For :

	CA	%
Proxy	56	4.6 %
Smoker	1168	95.3 %
Do not Know	1	0.1 %
Total	1225	100%

Age:

	CA	%
<18	1	0.1 %
18-24	21	1.7 %
25-44	238	19.4 %
44-65	726	59.3 %
65+	210	17.1 %
Unknown	29	2.4 %
Total	1225	100%

Gender :

	CA	%
Male	1016	82.9 %
Female	207	16.9 %
Do not know	2	0.2 %
Total	1225	100%

Education :

	CA	%
Never attended	10	0.8 %
Grades 1-8	102	8.3 %
Grades 9-12	119	9.7 %
GED	2	0.2 %
High School Diploma	336	27.5 %
Some College or	167	13.6 %
2-yr College Degree	63	5.1 %
4-yr College Degree	350	28.6 %
Postgraduate Degree	54	4.4 %
Do not know	21	1.7 %
Total	1224	100%

Hear about from:

	CA	%
Other	29	2.4 %
Clinic/Doctor's Office	47	3.8 %
HMO/Med/Insurance	3	0.2 %
Hospital	26	2.1 %
Radio	35	2.9 %
Dentist/Dental	1	0.1 %
Phone Book	5	0.4 %
School	2	0.2 %
Non-Profit	9	0.7 %
Web/Internet/Online	48	3.9 %
Friend/Family	252	20.6 %
Pharmacy	2	0.2 %
Billboard/Bus Sign	1	0.1 %
Do not Know	3	0.2 %
TV	89	7.3 %
Newspaper/Magazine	673	54.9 %
Total	1225	100%

Total calling for themselves:

Service Selected

	CA	%
UnKnown	1	0.1 %
Material	123	10.5 %
No Service	4	0.3 %
Counseling	1040	89.0 %
Total	1168	100%

Sent NRT :

	CA	%
Not Sent NRT	115	9.4 %
Sent NRT	1110	90.6 %
Total	1225	100%