

Asian Quitline Report

01May2013 -- 31May2013

| Total | |
|--------------|----|
| | WA |
| Total | 25 |

Language Line Called :

| | WA | % |
|--------------|----|--------|
| Cantonese | 2 | 8.0 % |
| Mandarin | 2 | 8.0 % |
| Korean | 10 | 40.0 % |
| Vietnamese | 11 | 44.0 % |
| Total | 25 | 100% |

Called For :

| | WA | % |
|--------------|----|--------|
| Proxy | 1 | 4.0 % |
| Smoker | 24 | 96.0 % |
| Total | 25 | 100% |

Age :

| | WA | % |
|--------------|----|--------|
| 25-44 | 8 | 32.0 % |
| 44-65 | 14 | 56.0 % |
| 65+ | 2 | 8.0 % |
| Unknown | 1 | 4.0 % |
| Total | 25 | 100% |

Gender :

| | WA | % |
|--------------|----|--------|
| Male | 18 | 72.0 % |
| Female | 7 | 28.0 % |
| Total | 25 | 100% |

Education :

| | WA | % |
|---------------------|----|--------|
| Grades 1-8 | 6 | 24.0 % |
| Grades 9-12 | 2 | 8.0 % |
| High School Diploma | 10 | 40.0 % |
| Some College or | 3 | 12.0 % |
| 2-yr College Degree | 2 | 8.0 % |
| 4-yr College Degree | 2 | 8.0 % |
| Total | 25 | 100% |

Hear about from:

| | WA | % |
|------------------------|----|--------|
| Non-Profit | 1 | 4.0 % |
| Pharmacy | 1 | 4.0 % |
| Clinic/Doctor's Office | 3 | 12.0 % |
| Friend/Family | 1 | 4.0 % |
| TV | 7 | 28.0 % |
| Newspaper/Magazine | 12 | 48.0 % |
| Total | 25 | 100% |

Total calling for themselves:

Service Selected

| | WA | % |
|--------------|----|--------|
| Counseling | 21 | 87.5 % |
| Material | 3 | 12.5 % |
| Total | 24 | 100% |

Sent NRT :

| | WA | % |
|--------------|----|--------|
| Sent NRT | 23 | 92.0 % |
| Not Sent NRT | 2 | 8.0 % |
| Total | 25 | 100% |

Calls by Date :

| | WA | % |
|--------------|----|--------|
| 05/01/2013 | 2 | 8.0 % |
| 05/02/2013 | 2 | 8.0 % |
| 05/03/2013 | 1 | 4.0 % |
| 05/04/2013 | | |
| 05/05/2013 | | |
| 05/06/2013 | | |
| 05/07/2013 | | |
| 05/08/2013 | | |
| 05/09/2013 | 1 | 4.0 % |
| 05/10/2013 | 1 | 4.0 % |
| 05/11/2013 | | |
| 05/12/2013 | | |
| 05/13/2013 | | |
| 05/14/2013 | 5 | 20.0 % |
| 05/15/2013 | | |
| 05/16/2013 | | |
| 05/17/2013 | 3 | 12.0 % |
| 05/18/2013 | | |
| 05/19/2013 | | |
| 05/20/2013 | | |
| 05/21/2013 | | |
| 05/22/2013 | 4 | 16.0 % |
| 05/23/2013 | 1 | 4.0 % |
| 05/24/2013 | | |
| 05/25/2013 | | |
| 05/26/2013 | | |
| 05/27/2013 | | |
| 05/28/2013 | 3 | 12.0 % |
| 05/29/2013 | | |
| 05/30/2013 | 1 | 4.0 % |
| 05/31/2013 | 1 | 4.0 % |
| Total | 25 | 100% |

Asian Quitline Report

26Sep2012 -- 31May2013

| Cumulative Total | |
|-------------------------|-----|
| | WA |
| Cumulative Total | 168 |

Language Line Called :

| | WA | % |
|--------------|-----|--------|
| Cantonese | 7 | 4.2 % |
| Korean | 52 | 31.0 % |
| Mandarin | 13 | 7.7 % |
| Vietnamese | 96 | 57.1 % |
| Total | 168 | 100% |

Called For :

| | WA | % |
|--------------|-----|--------|
| Smoker | 161 | 95.8 % |
| Proxy | 7 | 4.2 % |
| Total | 168 | 100% |

Age:

| | WA | % |
|--------------|-----|--------|
| 25-44 | 39 | 23.2 % |
| 44-65 | 100 | 59.5 % |
| 65+ | 28 | 16.7 % |
| Unknown | 1 | 0.6 % |
| Total | 168 | 100% |

Gender :

| | WA | % |
|--------------|-----|--------|
| Male | 141 | 83.9 % |
| Female | 26 | 15.5 % |
| Do not know | 1 | 0.6 % |
| Total | 168 | 100% |

Education :

| | WA | % |
|---------------------|-----|--------|
| Never attended | 1 | 0.6 % |
| Grades 1-8 | 30 | 17.9 % |
| Grades 9-12 | 29 | 17.3 % |
| High School Diploma | 45 | 26.8 % |
| Some College or | 23 | 13.7 % |
| 2-yr College Degree | 9 | 5.4 % |
| 4-yr College Degree | 28 | 16.7 % |
| Postgraduate Degree | 1 | 0.6 % |
| Do not know | 2 | 1.2 % |
| Total | 168 | 100% |

Hear about from:

| | WA | % |
|------------------------|-----|--------|
| Other | 2 | 1.2 % |
| Non-Profit | 3 | 1.8 % |
| Pharmacy | 2 | 1.2 % |
| Clinic/Doctor's Office | 6 | 3.6 % |
| Phone Book | 1 | 0.6 % |
| Friend/Family | 20 | 11.9 % |
| TV | 19 | 11.3 % |
| Newspaper/Magazine | 115 | 68.5 % |
| Total | 168 | 100% |

Total calling for themselves:

Service Selected

| | WA | % |
|--------------|-----|--------|
| Counseling | 139 | 86.3 % |
| Material | 21 | 13.0 % |
| UnKnown | 1 | 0.6 % |
| Total | 161 | 100% |

Sent NRT :

| | WA | % |
|--------------|-----|--------|
| Sent NRT | 156 | 92.9 % |
| Not Sent NRT | 12 | 7.1 % |
| Total | 168 | 100% |