

Asian Quitline Report

01May2013 -- 31May2013

Total	
	VA
Total	14

Language Line Called :

	VA	%
Korean	4	28.6 %
Vietnamese	7	50.0 %
Mandarin	3	21.4 %
Total	14	100%

Called For :

	VA	%
Smoker	13	92.9 %
Proxy	1	7.1 %
Total	14	100%

Age :

	VA	%
18-24	1	7.1 %
25-44	1	7.1 %
44-65	9	64.3 %
65+	2	14.3 %
Unknown	1	7.1 %
Total	14	100%

Gender :

	VA	%
Male	13	92.9 %
Female	1	7.1 %
Total	14	100%

Education :

	VA	%
Grades 1-8	1	7.1 %
Grades 9-12	3	21.4 %
High School Diploma	3	21.4 %
Some College or	2	14.3 %
4-yr College Degree	5	35.7 %
Total	14	100%

Hear about from:

	VA	%
Web/Internet/Online	1	7.1 %
Newspaper/Magazine	10	71.4 %
Friend/Family	3	21.4 %
Total	14	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	2	15.4 %
Counseling	11	84.6 %
Total	13	100%

Sent NRT :

	VA	%
Sent NRT	13	92.9 %
Not Sent NRT	1	7.1 %
Total	14	100%

Calls by Date :

	VA	%
05/01/2013		
05/02/2013	1	7.1 %
05/03/2013	3	21.4 %
05/04/2013		
05/05/2013		
05/06/2013	1	7.1 %
05/07/2013		
05/08/2013		
05/09/2013	2	14.3 %
05/10/2013	2	14.3 %
05/11/2013		
05/12/2013		
05/13/2013	1	7.1 %
05/14/2013		
05/15/2013		
05/16/2013		
05/17/2013		
05/18/2013		
05/19/2013		
05/20/2013		
05/21/2013		
05/22/2013	1	7.1 %
05/23/2013		
05/24/2013	2	14.3 %
05/25/2013		
05/26/2013		
05/27/2013		
05/28/2013	1	7.1 %
05/29/2013		
05/30/2013		
05/31/2013		
Total	14	100%

Asian Quitline Report

26Sep2012 -- 31May2013

Cumulative Total	
	VA
Cumulative Total	118

Language Line Called :

	VA	%
Cantonese	1	0.8 %
Korean	54	45.8 %
Vietnamese	52	44.1 %
Mandarin	11	9.3 %
Total	118	100%

Called For :

	VA	%
Smoker	109	92.4 %
Proxy	9	7.6 %
Total	118	100%

Age:

	VA	%
18-24	2	1.7 %
25-44	27	22.9 %
44-65	67	56.8 %
65+	17	14.4 %
Unknown	5	4.2 %
Total	118	100%

Gender :

	VA	%
Male	101	85.6 %
Female	16	13.6 %
Do not know	1	0.8 %
Total	118	100%

Education :

	VA	%
Never attended	1	0.8 %
Grades 1-8	9	7.6 %
Grades 9-12	14	11.9 %
High School Diploma	35	29.7 %
Some College or	13	11.0 %
2-yr College Degree	4	3.4 %
4-yr College Degree	35	29.7 %
Postgraduate Degree	4	3.4 %
Do not know	3	2.5 %
Total	118	100%

Hear about from:

	VA	%
TV	2	1.7 %
Web/Internet/Online	4	3.4 %
Newspaper/Magazine	100	84.7 %
Friend/Family	12	10.2 %
Total	118	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	17	15.6 %
Counseling	92	84.4 %
Total	109	100%

Sent NRT :

	VA	%
Sent NRT	109	92.4 %
Not Sent NRT	9	7.6 %
Total	118	100%