

Asian Quitline Report

01May2013 -- 31May2013

Total	
	TX
Total	27

Language Line Called :

	TX	%
Cantonese	2	7.4 %
Vietnamese	19	70.4 %
Korean	6	22.2 %
Total	27	100%

Called For :

	TX	%
Smoker	27	100.0 %
Total	27	100%

Age :

	TX	%
18-24	1	3.7 %
25-44	7	25.9 %
44-65	15	55.6 %
65+	4	14.8 %
Total	27	100%

Gender :

	TX	%
Male	23	85.2 %
Female	3	11.1 %
Do not know	1	3.7 %
Total	27	100%

Education :

	TX	%
Never attended	1	3.7 %
Grades 1-8	3	11.1 %
Grades 9-12	2	7.4 %
High School Diploma	7	25.9 %
Some College or	6	22.2 %
2-yr College Degree	2	7.4 %
4-yr College Degree	5	18.5 %
Do not know	1	3.7 %
Total	27	100%

Hear about from:

	TX	%
Friend/Family	5	18.5 %
Newspaper/Magazine	22	81.5 %
Total	27	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	21	77.8 %
Material	5	18.5 %
No Service	1	3.7 %
Total	27	100%

Sent NRT :

	TX	%
Not Sent NRT	1	3.7 %
Sent NRT	26	96.3 %
Total	27	100%

Calls by Date :

	TX	%
05/01/2013		
05/02/2013	1	3.7 %
05/03/2013	1	3.7 %
05/04/2013		
05/05/2013		
05/06/2013	2	7.4 %
05/07/2013		
05/08/2013	1	3.7 %
05/09/2013	1	3.7 %
05/10/2013	2	7.4 %
05/11/2013		
05/12/2013		
05/13/2013	5	18.5 %
05/14/2013	1	3.7 %
05/15/2013	3	11.1 %
05/16/2013	3	11.1 %
05/17/2013		
05/18/2013		
05/19/2013		
05/20/2013		
05/21/2013		
05/22/2013	3	11.1 %
05/23/2013		
05/24/2013		
05/25/2013		
05/26/2013		
05/27/2013		
05/28/2013	2	7.4 %
05/29/2013		
05/30/2013		
05/31/2013	2	7.4 %
Total	27	100%

Asian Quitline Report

26Sep2012 -- 31May2013

Cumulative Total	
	TX
Cumulative Total	181

Language Line Called :

	TX	%
Mandarin	22	12.2 %
Korean	20	11.0 %
Cantonese	4	2.2 %
Vietnamese	135	74.6 %
Total	181	100%

Called For :

	TX	%
Smoker	176	97.2 %
Proxy	5	2.8 %
Total	181	100%

Age:

	TX	%
18-24	5	2.8 %
25-44	45	24.9 %
44-65	94	51.9 %
65+	35	19.3 %
Unknown	2	1.1 %
Total	181	100%

Gender :

	TX	%
Male	165	91.2 %
Female	14	7.7 %
Do not know	2	1.1 %
Total	181	100%

Education :

	TX	%
Never attended	1	0.6 %
Grades 1-8	15	8.3 %
Grades 9-12	33	18.2 %
High School Diploma	60	33.1 %
Some College or	33	18.2 %
2-yr College Degree	5	2.8 %
4-yr College Degree	23	12.7 %
Postgraduate Degree	7	3.9 %
Do not know	4	2.2 %
Total	181	100%

Hear about from:

	TX	%
Friend/Family	28	15.5 %
Newspaper/Magazine	137	75.7 %
TV	6	3.3 %
Web/Internet/Online	9	5.0 %
Other	1	0.6 %
Total	181	100%

Total calling for themselves:

Service Selected

	TX	%
No Service	1	0.6 %
Counseling	143	81.2 %
Material	32	18.2 %
Total	176	100%

Sent NRT :

	TX	%
Not Sent NRT	11	6.1 %
Sent NRT	170	93.9 %
Total	181	100%