

Asian Quitline Report

01May2013 -- 31May2013

Total	
	NY
Total	50

Language Line Called :

	NY	%
Korean	16	32.0 %
Cantonese	3	6.0 %
Mandarin	31	62.0 %
Total	50	100%

Called For :

	NY	%
Smoker	46	92.0 %
Proxy	4	8.0 %
Total	50	100%

Age :

	NY	%
<18	1	2.0 %
18-24	2	4.0 %
25-44	15	30.0 %
44-65	25	50.0 %
65+	5	10.0 %
Unknown	2	4.0 %
Total	50	100%

Gender :

	NY	%
Male	40	80.0 %
Female	10	20.0 %
Total	50	100%

Education :

	NY	%
Grades 1-8	7	14.0 %
Grades 9-12	5	10.0 %
High School Diploma	18	36.0 %
Some College or	5	10.0 %
2-yr College Degree	3	6.0 %
4-yr College Degree	11	22.0 %
Do not know	1	2.0 %
Total	50	100%

Hear about from:

	NY	%
Newspaper/Magazine	34	68.0 %
Web/Internet/Online	1	2.0 %
Hospital	3	6.0 %
Clinic/Doctor's Office	4	8.0 %
Do not Know	1	2.0 %
Non-Profit	2	4.0 %
Friend/Family	4	8.0 %
HMO/Med/Insurance	1	2.0 %
Total	50	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	1	2.2 %
Counseling	38	82.6 %
Material	7	15.2 %
Total	46	100%

Sent NRT :

	NY	%
Not Sent NRT	9	18.0 %
Sent NRT	41	82.0 %
Total	50	100%

Calls by Date :

	NY	%
05/01/2013	6	12.0 %
05/02/2013	2	4.0 %
05/03/2013	3	6.0 %
05/04/2013		
05/05/2013		
05/06/2013	3	6.0 %
05/07/2013	4	8.0 %
05/08/2013		
05/09/2013	4	8.0 %
05/10/2013	2	4.0 %
05/11/2013		
05/12/2013		
05/13/2013	1	2.0 %
05/14/2013	4	8.0 %
05/15/2013	3	6.0 %
05/16/2013		
05/17/2013	1	2.0 %
05/18/2013		
05/19/2013		
05/20/2013		
05/21/2013	3	6.0 %
05/22/2013	4	8.0 %
05/23/2013	2	4.0 %
05/24/2013		
05/25/2013		
05/26/2013		
05/27/2013		
05/28/2013	1	2.0 %
05/29/2013	1	2.0 %
05/30/2013	5	10.0 %
05/31/2013	1	2.0 %
Total	50	100%

Asian Quitline Report

26Sep2012 -- 31May2013

Cumulative Total	
	NY
Cumulative Total	319

Language Line Called :

	NY	%
Cantonese	38	11.9 %
Korean	75	23.5 %
Mandarin	206	64.6 %
Total	319	100%

Called For :

	NY	%
Smoker	298	93.4 %
Proxy	21	6.6 %
Total	319	100%

Age:

	NY	%
<18	1	0.3 %
18-24	5	1.6 %
25-44	112	35.1 %
44-65	173	54.2 %
65+	23	7.2 %
Unknown	5	1.6 %
Total	319	100%

Gender :

	NY	%
Male	265	83.1 %
Female	54	16.9 %
Total	319	100%

Education :

	NY	%
Never attended	4	1.3 %
Grades 1-8	62	19.4 %
Grades 9-12	43	13.5 %
High School Diploma	102	32.0 %
Some College or	18	5.6 %
2-yr College Degree	12	3.8 %
4-yr College Degree	65	20.4 %
Postgraduate Degree	7	2.2 %
Do not know	6	1.9 %
Total	319	100%

Hear about from:

	NY	%
Newspaper/Magazine	240	75.2 %
Web/Internet/Online	3	0.9 %
Hospital	10	3.1 %
Clinic/Doctor's Office	26	8.2 %
Friend/Family	27	8.5 %
Do not Know	1	0.3 %
Other	3	0.9 %
TV	1	0.3 %
Non-Profit	3	0.9 %
HMO/Med/Insurance	5	1.6 %
Total	319	100%

Total calling for themselves:

Service Selected		
	NY	%
No Service	3	1.0 %
Material	31	10.4 %
Counseling	264	88.6 %
Total	298	100%

Sent NRT :

	NY	%
Not Sent NRT	43	13.5 %
Sent NRT	276	86.5 %
Total	319	100%