

Asian Quitline Report

01May2013 -- 31May2013

Total	
	MD
Total	20

Language Line Called :

	MD	%
Vietnamese	3	15.0 %
Korean	13	65.0 %
Mandarin	4	20.0 %
Total	20	100%

Called For :

	MD	%
Smoker	19	95.0 %
Proxy	1	5.0 %
Total	20	100%

Age :

	MD	%
25-44	6	30.0 %
44-65	12	60.0 %
65+	1	5.0 %
Unknown	1	5.0 %
Total	20	100%

Gender :

	MD	%
Male	18	90.0 %
Female	2	10.0 %
Total	20	100%

Education :

	MD	%
Grades 1-8	1	5.0 %
High School Diploma	6	30.0 %
Some College or	6	30.0 %
2-yr College Degree	1	5.0 %
4-yr College Degree	6	30.0 %
Total	20	100%

Hear about from:

	MD	%
Newspaper/Magazine	17	85.0 %
Friend/Family	3	15.0 %
Total	20	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	2	10.5 %
Counseling	17	89.5 %
Total	19	100%

Sent NRT :

	MD	%
Not Sent NRT	2	10.0 %
Sent NRT	18	90.0 %
Total	20	100%

Calls by Date :

	MD	%
05/01/2013	1	5.0 %
05/02/2013		
05/03/2013		
05/04/2013		
05/05/2013		
05/06/2013	2	10.0 %
05/07/2013		
05/08/2013		
05/09/2013	2	10.0 %
05/10/2013	1	5.0 %
05/11/2013		
05/12/2013		
05/13/2013	2	10.0 %
05/14/2013		
05/15/2013	1	5.0 %
05/16/2013	1	5.0 %
05/17/2013	2	10.0 %
05/18/2013		
05/19/2013		
05/20/2013		
05/21/2013		
05/22/2013		
05/23/2013	1	5.0 %
05/24/2013	4	20.0 %
05/25/2013		
05/26/2013		
05/27/2013		
05/28/2013		
05/29/2013	1	5.0 %
05/30/2013	2	10.0 %
05/31/2013		
Total	20	100%

Asian Quitline Report

26Sep2012 -- 31May2013

Cumulative Total	
	MD
Cumulative Total	100

Language Line Called :

	MD	%
Mandarin	11	11.0 %
Vietnamese	15	15.0 %
Cantonese	2	2.0 %
Korean	72	72.0 %
Total	100	100%

Called For :

	MD	%
Proxy	6	6.0 %
Smoker	94	94.0 %
Total	100	100%

Age:

	MD	%
25-44	14	14.0 %
44-65	77	77.0 %
65+	6	6.0 %
Unknown	3	3.0 %
Total	100	100%

Gender :

	MD	%
Male	89	89.0 %
Female	10	10.0 %
Do not know	1	1.0 %
Total	100	100%

Education :

	MD	%
Grades 1-8	8	8.0 %
Grades 9-12	5	5.0 %
High School Diploma	25	25.0 %
Some College or	17	17.0 %
2-yr College Degree	8	8.0 %
4-yr College Degree	34	34.0 %
Postgraduate Degree	2	2.0 %
Do not know	1	1.0 %
Total	100	100%

Hear about from:

	MD	%
Newspaper/Magazine	90	90.0 %
TV	2	2.0 %
Friend/Family	7	7.0 %
Web/Internet/Online	1	1.0 %
Total	100	100%

Total calling for themselves:

Service Selected		
	MD	%
Material	8	8.5 %
Counseling	86	91.5 %
Total	94	100%

Sent NRT :

	MD	%
Not Sent NRT	8	8.0 %
Sent NRT	92	92.0 %
Total	100	100%