

Asian Quitline Report

01May2013 -- 31May2013

Total

	GA
Total	14

Language Line Called :

	GA	%
Mandarin	4	28.6 %
Vietnamese	4	28.6 %
Korean	6	42.9 %
Total	14	100%

Called For :

	GA	%
Smoker	14	100.0 %
Total	14	100%

Age :

	GA	%
25-44	2	14.3 %
44-65	9	64.3 %
65+	3	21.4 %
Total	14	100%

Gender :

	GA	%
Male	13	92.9 %
Female	1	7.1 %
Total	14	100%

Education :

	GA	%
Grades 1-8	2	14.3 %
Grades 9-12	1	7.1 %
High School Diploma	4	28.6 %
Some College or	2	14.3 %
4-yr College Degree	5	35.7 %
Total	14	100%

Hear about from:

	GA	%
Newspaper/Magazine	14	100.0 %
Total	14	100%

Total calling for themselves:

Service Selected

	GA	%
Material	2	14.3 %
Counseling	12	85.7 %
Total	14	100%

Sent NRT :

	GA	%
Sent NRT	12	85.7 %
Not Sent NRT	2	14.3 %
Total	14	100%

Calls by Date :

	GA	%
05/01/2013	1	7.1 %
05/02/2013	3	21.4 %
05/03/2013		
05/04/2013		
05/05/2013		
05/06/2013		
05/07/2013		
05/08/2013		
05/09/2013	1	7.1 %
05/10/2013		
05/11/2013		
05/12/2013		
05/13/2013	1	7.1 %
05/14/2013		
05/15/2013	1	7.1 %
05/16/2013		
05/17/2013		
05/18/2013		
05/19/2013		
05/20/2013		
05/21/2013	1	7.1 %
05/22/2013	1	7.1 %
05/23/2013	2	14.3 %
05/24/2013	1	7.1 %
05/25/2013		
05/26/2013		
05/27/2013		
05/28/2013		
05/29/2013	2	14.3 %
05/30/2013		
05/31/2013		
Total	14	100%

Asian Quitline Report

26Sep2012 -- 31May2013

Cumulative Total

	GA
Cumulative Total	92

Language Line Called :

	GA	%
Cantonese	2	2.2 %
Korean	30	32.6 %
Mandarin	16	17.4 %
Vietnamese	44	47.8 %
Total	92	100%

Called For :

	GA	%
Smoker	89	96.7 %
Proxy	3	3.3 %
Total	92	100%

Age:

	GA	%
<18	1	1.1 %
25-44	26	28.3 %
44-65	50	54.3 %
65+	13	14.1 %
Unknown	2	2.2 %
Total	92	100%

Gender :

	GA	%
Male	79	85.9 %
Female	13	14.1 %
Total	92	100%

Education :

	GA	%
Grades 1-8	9	9.8 %
Grades 9-12	7	7.6 %
High School Diploma	35	38.0 %
Some College or	12	13.0 %
2-yr College Degree	5	5.4 %
4-yr College Degree	22	23.9 %
Postgraduate Degree	1	1.1 %
Do not know	1	1.1 %
Total	92	100%

Hear about from:

	GA	%
Web/Internet/Online	1	1.1 %
Newspaper/Magazine	71	77.2 %
TV	5	5.4 %
Friend/Family	15	16.3 %
Total	92	100%

Total calling for themselves:

Service Selected

	GA	%
Counseling	77	86.5 %
Material	12	13.5 %
Total	89	100%

Sent NRT :

	GA	%
Sent NRT	83	90.2 %
Not Sent NRT	9	9.8 %
Total	92	100%