

Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	WA
Total	37

Language Line Called :

	WA	%
Cantonese	1	2.7 %
Mandarin	1	2.7 %
Korean	12	32.4 %
Vietnamese	23	62.2 %
Total	37	100%

Called For :

	WA	%
Smoker	37	100.0 %
Total	37	100%

Age :

	WA	%
25-44	8	21.6 %
44-65	23	62.2 %
65+	6	16.2 %
Total	37	100%

Gender :

	WA	%
Male	31	83.8 %
Female	6	16.2 %
Total	37	100%

Education :

	WA	%
Grades 1-8	6	16.2 %
Grades 9-12	10	27.0 %
High School Diploma	9	24.3 %
Some College or	4	10.8 %
2-yr College Degree	2	5.4 %
4-yr College Degree	5	13.5 %
Do not know	1	2.7 %
Total	37	100%

Hear about from:

	WA	%
Pharmacy	1	2.7 %
TV	2	5.4 %
Non-Profit	1	2.7 %
Clinic/Doctor's Office	1	2.7 %
Phone Book	1	2.7 %
Newspaper/Magazine	27	73.0 %
Friend/Family	4	10.8 %
Total	37	100%

Total calling for themselves:

Service Selected		
	WA	%
Material	7	18.9 %
Counseling	30	81.1 %
Total	37	100%

Sent NRT :

	WA	%
Sent NRT	36	97.3 %
Not Sent NRT	1	2.7 %
Total	37	100%

Calls by Date :

	WA	%
04/01/2013	1	2.7 %
04/02/2013	2	5.4 %
04/03/2013	5	13.5 %
04/04/2013		
04/05/2013	1	2.7 %
04/06/2013		
04/07/2013		
04/08/2013	4	10.8 %
04/09/2013	1	2.7 %
04/10/2013	2	5.4 %
04/11/2013	1	2.7 %
04/12/2013	1	2.7 %
04/13/2013		
04/14/2013	1	2.7 %
04/15/2013	2	5.4 %
04/16/2013	3	8.1 %
04/17/2013	1	2.7 %
04/18/2013	1	2.7 %
04/19/2013		
04/20/2013		
04/21/2013		
04/22/2013	4	10.8 %
04/23/2013	3	8.1 %
04/24/2013		
04/25/2013	2	5.4 %
04/26/2013		
04/27/2013		
04/28/2013		
04/29/2013	1	2.7 %
04/30/2013	1	2.7 %
Total	37	100%

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total	
	WA
Cumulative Total	143

Language Line Called :

	WA	%
Cantonese	5	3.5 %
Korean	42	29.4 %
Mandarin	11	7.7 %
Vietnamese	85	59.4 %
Total	143	100%

Called For :

	WA	%
Proxy	6	4.2 %
Smoker	137	95.8 %
Total	143	100%

Age:

	WA	%
25-44	31	21.7 %
44-65	86	60.1 %
65+	26	18.2 %
Total	143	100%

Gender :

	WA	%
Male	123	86.0 %
Female	19	13.3 %
Do not know	1	0.7 %
Total	143	100%

Education :

	WA	%
Never attended	1	0.7 %
Grades 1-8	24	16.8 %
Grades 9-12	27	18.9 %
High School Diploma	35	24.5 %
Some College or	20	14.0 %
2-yr College Degree	7	4.9 %
4-yr College Degree	26	18.2 %
Postgraduate Degree	1	0.7 %
Do not know	2	1.4 %
Total	143	100%

Hear about from:

	WA	%
Clinic/Doctor's Office	3	2.1 %
Friend/Family	19	13.3 %
Newspaper/Magazine	103	72.0 %
Non-Profit	2	1.4 %
Other	2	1.4 %
Pharmacy	1	0.7 %
Phone Book	1	0.7 %
TV	12	8.4 %
Total	143	100%

Total calling for themselves:

Service Selected		
	WA	%
Counseling	118	86.1 %
Material	18	13.1 %
UnKnown	1	0.7 %
Total	137	100%

Sent NRT :

	WA	%
Not Sent NRT	10	7.0 %
Sent NRT	133	93.0 %
Total	143	100%