

Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	TX
Total	40

Language Line Called :

	TX	%
Cantonese	1	2.5 %
Mandarin	5	12.5 %
Vietnamese	27	67.5 %
Korean	7	17.5 %
Total	40	100%

Called For :

	TX	%
Smoker	40	100.0 %
Total	40	100%

Age :

	TX	%
25-44	13	32.5 %
44-65	20	50.0 %
65+	5	12.5 %
Unknown	2	5.0 %
Total	40	100%

Gender :

	TX	%
Male	37	92.5 %
Female	3	7.5 %
Total	40	100%

Education :

	TX	%
Grades 1-8	1	2.5 %
Grades 9-12	11	27.5 %
High School Diploma	13	32.5 %
Some College or	6	15.0 %
2-yr College Degree	2	5.0 %
4-yr College Degree	4	10.0 %
Postgraduate Degree	1	2.5 %
Do not know	2	5.0 %
Total	40	100%

Hear about from:

	TX	%
Other	1	2.5 %
Friend/Family	8	20.0 %
Newspaper/Magazine	31	77.5 %
Total	40	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	33	82.5 %
Material	7	17.5 %
Total	40	100%

Sent NRT :

	TX	%
Sent NRT	40	100.0 %
Total	40	100%

Calls by Date :

	TX	%
04/01/2013	2	5.0 %
04/02/2013	4	10.0 %
04/03/2013	2	5.0 %
04/04/2013	1	2.5 %
04/05/2013		
04/06/2013		
04/07/2013		
04/08/2013		
04/09/2013	2	5.0 %
04/10/2013	2	5.0 %
04/11/2013	1	2.5 %
04/12/2013	1	2.5 %
04/13/2013		
04/14/2013	1	2.5 %
04/15/2013	1	2.5 %
04/16/2013	1	2.5 %
04/17/2013		
04/18/2013	1	2.5 %
04/19/2013	1	2.5 %
04/20/2013		
04/21/2013		
04/22/2013	2	5.0 %
04/23/2013	2	5.0 %
04/24/2013	2	5.0 %
04/25/2013	2	5.0 %
04/26/2013	3	7.5 %
04/27/2013		
04/28/2013	1	2.5 %
04/29/2013	5	12.5 %
04/30/2013	3	7.5 %
Total	40	100%

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total	
	TX
Cumulative Total	154

Language Line Called :

	TX	%
Cantonese	2	1.3 %
Korean	14	9.1 %
Mandarin	22	14.3 %
Vietnamese	116	75.3 %
Total	154	100%

Called For :

	TX	%
Proxy	5	3.2 %
Smoker	149	96.8 %
Total	154	100%

Age:

	TX	%
18-24	4	2.6 %
25-44	38	24.7 %
44-65	79	51.3 %
65+	31	20.1 %
Unknown	2	1.3 %
Total	154	100%

Gender :

	TX	%
Male	142	92.2 %
Female	11	7.1 %
Do not know	1	0.6 %
Total	154	100%

Education :

	TX	%
Grades 1-8	12	7.8 %
Grades 9-12	31	20.1 %
High School Diploma	53	34.4 %
Some College or	27	17.5 %
2-yr College Degree	3	1.9 %
4-yr College Degree	18	11.7 %
Postgraduate Degree	7	4.5 %
Do not know	3	1.9 %
Total	154	100%

Hear about from:

	TX	%
Friend/Family	23	14.9 %
Newspaper/Magazine	115	74.7 %
Other	1	0.6 %
TV	6	3.9 %
Web/Internet/Online	9	5.8 %
Total	154	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	122	81.9 %
Material	27	18.1 %
Total	149	100%

Sent NRT :

	TX	%
Not Sent NRT	10	6.5 %
Sent NRT	144	93.5 %
Total	154	100%