

Asian Quitline Report

01Apr2013 -- 30Apr2013

| Total | |
|--------------|----|
| | PA |
| Total | 9 |

Language Line Called :

| | PA | % |
|--------------|----|--------|
| Cantonese | 3 | 33.3 % |
| Mandarin | 6 | 66.7 % |
| Total | 9 | 100% |

Called For :

| | PA | % |
|--------------|----|--------|
| Proxy | 1 | 11.1 % |
| Smoker | 8 | 88.9 % |
| Total | 9 | 100% |

Age :

| | PA | % |
|--------------|----|--------|
| 25-44 | 4 | 44.4 % |
| 44-65 | 5 | 55.6 % |
| Total | 9 | 100% |

Gender :

| | PA | % |
|--------------|----|--------|
| Male | 4 | 44.4 % |
| Female | 5 | 55.6 % |
| Total | 9 | 100% |

Education :

| | PA | % |
|---------------------|----|--------|
| Grades 1-8 | 1 | 11.1 % |
| Grades 9-12 | 1 | 11.1 % |
| High School Diploma | 5 | 55.6 % |
| Some College or | 1 | 11.1 % |
| 4-yr College Degree | 1 | 11.1 % |
| Total | 9 | 100% |

Hear about from:

| | PA | % |
|--------------------|----|---------|
| Newspaper/Magazine | 9 | 100.0 % |
| Total | 9 | 100% |

Total calling for themselves:
Service Selected

| | PA | % |
|--------------|----|--------|
| Counseling | 7 | 87.5 % |
| Material | 1 | 12.5 % |
| Total | 8 | 100% |

Sent NRT :

| | PA | % |
|--------------|----|--------|
| Not Sent NRT | 1 | 11.1 % |
| Sent NRT | 8 | 88.9 % |
| Total | 9 | 100% |

Calls by Date :

| | PA | % |
|--------------|----|--------|
| 04/01/2013 | 1 | 11.1 % |
| 04/02/2013 | | |
| 04/03/2013 | | |
| 04/04/2013 | | |
| 04/05/2013 | | |
| 04/06/2013 | | |
| 04/07/2013 | | |
| 04/08/2013 | | |
| 04/09/2013 | | |
| 04/10/2013 | 1 | 11.1 % |
| 04/11/2013 | | |
| 04/12/2013 | | |
| 04/13/2013 | | |
| 04/14/2013 | | |
| 04/15/2013 | 1 | 11.1 % |
| 04/16/2013 | 1 | 11.1 % |
| 04/17/2013 | | |
| 04/18/2013 | | |
| 04/19/2013 | | |
| 04/20/2013 | | |
| 04/21/2013 | | |
| 04/22/2013 | | |
| 04/23/2013 | 1 | 11.1 % |
| 04/24/2013 | | |
| 04/25/2013 | 1 | 11.1 % |
| 04/26/2013 | 3 | 33.3 % |
| 04/27/2013 | | |
| 04/28/2013 | | |
| 04/29/2013 | | |
| 04/30/2013 | | |
| Total | 9 | 100% |

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total

| | PA |
|-------------------------|----|
| Cumulative Total | 28 |

Language Line Called :

| | PA | % |
|--------------|----|--------|
| Cantonese | 5 | 17.9 % |
| Mandarin | 19 | 67.9 % |
| Vietnamese | 4 | 14.3 % |
| Total | 28 | 100% |

Called For :

| | PA | % |
|--------------|----|--------|
| Proxy | 4 | 14.3 % |
| Smoker | 24 | 85.7 % |
| Total | 28 | 100% |

Age:

| | PA | % |
|--------------|----|--------|
| 18-24 | 1 | 3.6 % |
| 25-44 | 8 | 28.6 % |
| 44-65 | 16 | 57.1 % |
| 65+ | 3 | 10.7 % |
| Total | 28 | 100% |

Gender :

| | PA | % |
|--------------|----|--------|
| Male | 19 | 67.9 % |
| Female | 9 | 32.1 % |
| Total | 28 | 100% |

Education :

| | PA | % |
|---------------------|----|--------|
| Grades 1-8 | 5 | 17.9 % |
| Grades 9-12 | 6 | 21.4 % |
| High School Diploma | 10 | 35.7 % |
| Some College or | 4 | 14.3 % |
| 4-yr College Degree | 1 | 3.6 % |
| Do not know | 2 | 7.1 % |
| Total | 28 | 100% |

Hear about from:

| | PA | % |
|------------------------|----|--------|
| Clinic/Doctor's Office | 1 | 3.6 % |
| Friend/Family | 3 | 10.7 % |
| Newspaper/Magazine | 21 | 75.0 % |
| Non-Profit | 1 | 3.6 % |
| TV | 2 | 7.1 % |
| Total | 28 | 100% |

Total calling for themselves:
Service Selected

| | PA | % |
|--------------|----|--------|
| Counseling | 20 | 83.3 % |
| Material | 4 | 16.7 % |
| Total | 24 | 100% |

Sent NRT :

| | PA | % |
|--------------|----|--------|
| Not Sent NRT | 7 | 25.0 % |
| Sent NRT | 21 | 75.0 % |
| Total | 28 | 100% |