

## Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	NY
<b>Total</b>	73

### Language Line Called :

	NY	%
Mandarin	40	54.8 %
Korean	23	31.5 %
Cantonese	10	13.7 %
<b>Total</b>	73	100%

### Called For :

	NY	%
Proxy	4	5.5 %
Smoker	69	94.5 %
<b>Total</b>	73	100%

### Age :

	NY	%
18-24	1	1.4 %
25-44	27	37.0 %
44-65	41	56.2 %
65+	4	5.5 %
<b>Total</b>	73	100%

### Gender :

	NY	%
Male	64	87.7 %
Female	9	12.3 %
<b>Total</b>	73	100%

### Education :

	NY	%
Never attended	1	1.4 %
Grades 1-8	13	17.8 %
Grades 9-12	10	13.7 %
High School Diploma	19	26.0 %
Some College or	4	5.5 %
2-yr College Degree	2	2.7 %
4-yr College Degree	21	28.8 %
Postgraduate Degree	2	2.7 %
Do not know	1	1.4 %
<b>Total</b>	73	100%

### Hear about from:

	NY	%
Friend/Family	7	9.6 %
Hospital	2	2.7 %
Clinic/Doctor's Office	5	6.8 %
Other	1	1.4 %
Newspaper/Magazine	58	79.5 %
<b>Total</b>	73	100%

### Total calling for themselves:

#### Service Selected

	NY	%
Material	4	5.8 %
Counseling	65	94.2 %
<b>Total</b>	69	100%

### Sent NRT :

	NY	%
Sent NRT	64	87.7 %
Not Sent NRT	9	12.3 %
<b>Total</b>	73	100%

### Calls by Date :

	NY	%
04/01/2013		
04/02/2013	3	4.1 %
04/03/2013		
04/04/2013	1	1.4 %
04/05/2013	5	6.8 %
04/06/2013		
04/07/2013		
04/08/2013	9	12.3 %
04/09/2013	9	12.3 %
04/10/2013		
04/11/2013	1	1.4 %
04/12/2013	1	1.4 %
04/13/2013		
04/14/2013		
04/15/2013	6	8.2 %
04/16/2013	3	4.1 %
04/17/2013	3	4.1 %
04/18/2013	1	1.4 %
04/19/2013	3	4.1 %
04/20/2013	1	1.4 %
04/21/2013		
04/22/2013	1	1.4 %
04/23/2013	2	2.7 %
04/24/2013	4	5.5 %
04/25/2013	10	13.7 %
04/26/2013	2	2.7 %
04/27/2013		
04/28/2013		
04/29/2013	3	4.1 %
04/30/2013	5	6.8 %
<b>Total</b>	73	100%

## Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total	
	NY
<b>Cumulative Total</b>	269

### Language Line Called :

	NY	%
Cantonese	35	13.0 %
Korean	59	21.9 %
Mandarin	175	65.1 %
<b>Total</b>	269	100%

### Called For :

	NY	%
Proxy	17	6.3 %
Smoker	252	93.7 %
<b>Total</b>	269	100%

### Age:

	NY	%
18-24	3	1.1 %
25-44	97	36.1 %
44-65	148	55.0 %
65+	18	6.7 %
Unknown	3	1.1 %
<b>Total</b>	269	100%

### Gender :

	NY	%
Male	225	83.6 %
Female	44	16.4 %
<b>Total</b>	269	100%

### Education :

	NY	%
Never attended	4	1.5 %
Grades 1-8	55	20.4 %
Grades 9-12	38	14.1 %
High School Diploma	84	31.2 %
Some College or	13	4.8 %
2-yr College Degree	9	3.3 %
4-yr College Degree	54	20.1 %
Postgraduate Degree	7	2.6 %
Do not know	5	1.9 %
<b>Total</b>	269	100%

### Hear about from:

	NY	%
Clinic/Doctor's Office	22	8.2 %
Friend/Family	23	8.6 %
HMO/Med/Insurance	4	1.5 %
Hospital	7	2.6 %
Newspaper/Magazine	206	76.6 %
Non-Profit	1	0.4 %
Other	3	1.1 %
TV	1	0.4 %
Web/Internet/Online	2	0.7 %
<b>Total</b>	269	100%

### Total calling for themselves:

#### Service Selected

	NY	%
Counseling	226	89.7 %
Material	24	9.5 %
No Service	2	0.8 %
<b>Total</b>	252	100%

### Sent NRT :

	NY	%
Not Sent NRT	34	12.6 %
Sent NRT	235	87.4 %
<b>Total</b>	269	100%