

Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	MD
Total	26

Language Line Called :

	MD	%
Mandarin	4	15.4 %
Cantonese	1	3.8 %
Korean	20	76.9 %
Vietnamese	1	3.8 %
Total	26	100%

Called For :

	MD	%
Proxy	1	3.8 %
Smoker	25	96.2 %
Total	26	100%

Age :

	MD	%
25-44	6	23.1 %
44-65	18	69.2 %
65+	2	7.7 %
Total	26	100%

Gender :

	MD	%
Male	22	84.6 %
Female	4	15.4 %
Total	26	100%

Education :

	MD	%
Grades 1-8	4	15.4 %
High School Diploma	5	19.2 %
Some College or	3	11.5 %
2-yr College Degree	3	11.5 %
4-yr College Degree	10	38.5 %
Postgraduate Degree	1	3.8 %
Total	26	100%

Hear about from:

	MD	%
Newspaper/Magazine	23	88.5 %
Friend/Family	3	11.5 %
Total	26	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	24	96.0 %
Material	1	4.0 %
Total	25	100%

Sent NRT :

	MD	%
Not Sent NRT	1	3.8 %
Sent NRT	25	96.2 %
Total	26	100%

Calls by Date :

	MD	%
04/01/2013	4	15.4 %
04/02/2013	3	11.5 %
04/03/2013	2	7.7 %
04/04/2013	1	3.8 %
04/05/2013		
04/06/2013		
04/07/2013		
04/08/2013		
04/09/2013		
04/10/2013	2	7.7 %
04/11/2013		
04/12/2013	1	3.8 %
04/13/2013		
04/14/2013		
04/15/2013	2	7.7 %
04/16/2013		
04/17/2013		
04/18/2013		
04/19/2013		
04/20/2013		
04/21/2013		
04/22/2013		
04/23/2013		
04/24/2013		
04/25/2013	2	7.7 %
04/26/2013	1	3.8 %
04/27/2013		
04/28/2013		
04/29/2013	4	15.4 %
04/30/2013	4	15.4 %
Total	26	100%

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total	
	MD
Cumulative Total	80

Language Line Called :

	MD	%
Cantonese	2	2.5 %
Korean	59	73.8 %
Mandarin	7	8.8 %
Vietnamese	12	15.0 %
Total	80	100%

Called For :

	MD	%
Proxy	5	6.2 %
Smoker	75	93.8 %
Total	80	100%

Age:

	MD	%
25-44	8	10.0 %
44-65	65	81.2 %
65+	5	6.2 %
Unknown	2	2.5 %
Total	80	100%

Gender :

	MD	%
Male	71	88.8 %
Female	8	10.0 %
Do not know	1	1.2 %
Total	80	100%

Education :

	MD	%
Grades 1-8	7	8.8 %
Grades 9-12	5	6.2 %
High School Diploma	19	23.8 %
Some College or	11	13.8 %
2-yr College Degree	7	8.8 %
4-yr College Degree	28	35.0 %
Postgraduate Degree	2	2.5 %
Do not know	1	1.2 %
Total	80	100%

Hear about from:

	MD	%
Friend/Family	4	5.0 %
Newspaper/Magazine	73	91.2 %
TV	2	2.5 %
Web/Internet/Online	1	1.2 %
Total	80	100%

Total calling for themselves:

Service Selected		
	MD	%
Counseling	69	92.0 %
Material	6	8.0 %
Total	75	100%

Sent NRT :

	MD	%
Not Sent NRT	6	7.5 %
Sent NRT	74	92.5 %
Total	80	100%