

Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	MA
Total	5

Language Line Called :

	MA	%
Cantonese	2	40.0 %
Mandarin	3	60.0 %
Total	5	100%

Called For :

	MA	%
Smoker	4	80.0 %
Proxy	1	20.0 %
Total	5	100%

Age :

	MA	%
25-44	1	20.0 %
44-65	4	80.0 %
Total	5	100%

Gender :

	MA	%
Male	4	80.0 %
Female	1	20.0 %
Total	5	100%

Education :

	MA	%
Grades 1-8	1	20.0 %
Grades 9-12	3	60.0 %
4-yr College Degree	1	20.0 %
Total	5	100%

Hear about from:

	MA	%
Newspaper/Magazine	5	100.0 %
Total	5	100%

Total calling for themselves:

Service Selected

	MA	%
Material	1	25.0 %
Counseling	3	75.0 %
Total	4	100%

Sent NRT :

	MA	%
Sent NRT	3	60.0 %
Not Sent NRT	2	40.0 %
Total	5	100%

Calls by Date :

	MA	%
04/01/2013		
04/02/2013		
04/03/2013		
04/04/2013		
04/05/2013		
04/06/2013		
04/07/2013		
04/08/2013	1	20.0 %
04/09/2013		
04/10/2013		
04/11/2013		
04/12/2013		
04/13/2013		
04/14/2013		
04/15/2013		
04/16/2013	1	20.0 %
04/17/2013		
04/18/2013		
04/19/2013		
04/20/2013		
04/21/2013		
04/22/2013		
04/23/2013		
04/24/2013		
04/25/2013	1	20.0 %
04/26/2013	1	20.0 %
04/27/2013		
04/28/2013		
04/29/2013		
04/30/2013	1	20.0 %
Total	5	100%

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total

	MA
Cumulative Total	16

Language Line Called :

	MA	%
Cantonese	5	31.2 %
Mandarin	9	56.2 %
Vietnamese	2	12.5 %
Total	16	100%

Called For :

	MA	%
Proxy	4	25.0 %
Smoker	12	75.0 %
Total	16	100%

Age:

	MA	%
25-44	3	18.8 %
44-65	11	68.8 %
65+	2	12.5 %
Total	16	100%

Gender :

	MA	%
Male	12	75.0 %
Female	4	25.0 %
Total	16	100%

Education :

	MA	%
Grades 1-8	5	31.2 %
Grades 9-12	4	25.0 %
High School Diploma	2	12.5 %
Some College or	1	6.2 %
2-yr College Degree	2	12.5 %
4-yr College Degree	1	6.2 %
Postgraduate Degree	1	6.2 %
Total	16	100%

Hear about from:

	MA	%
Friend/Family	1	6.2 %
Newspaper/Magazine	13	81.2 %
Radio	1	6.2 %
Web/Internet/Online	1	6.2 %
Total	16	100%

Total calling for themselves:

Service Selected

	MA	%
Counseling	10	83.3 %
Material	2	16.7 %
Total	12	100%

Sent NRT :

	MA	%
Not Sent NRT	6	37.5 %
Sent NRT	10	62.5 %
Total	16	100%