

Asian Quitline Report

01Apr2013 -- 30Apr2013

Total	
	GA
Total	13

Language Line Called :

	GA	%
Korean	4	30.8 %
Mandarin	2	15.4 %
Vietnamese	7	53.8 %
Total	13	100%

Called For :

	GA	%
Smoker	11	84.6 %
Proxy	2	15.4 %
Total	13	100%

Age :

	GA	%
25-44	6	46.2 %
44-65	6	46.2 %
Unknown	1	7.7 %
Total	13	100%

Gender :

	GA	%
Male	10	76.9 %
Female	3	23.1 %
Total	13	100%

Education :

	GA	%
Grades 9-12	1	7.7 %
High School Diploma	5	38.5 %
Some College or	1	7.7 %
2-yr College Degree	2	15.4 %
4-yr College Degree	4	30.8 %
Total	13	100%

Hear about from:

	GA	%
Newspaper/Magazine	8	61.5 %
Friend/Family	5	38.5 %
Total	13	100%

Total calling for themselves:
Service Selected

	GA	%
Counseling	11	100.0 %
Total	11	100%

Sent NRT :

	GA	%
Sent NRT	10	76.9 %
Not Sent NRT	3	23.1 %
Total	13	100%

Calls by Date :

	GA	%
04/01/2013	1	7.7 %
04/02/2013		
04/03/2013		
04/04/2013	1	7.7 %
04/05/2013	1	7.7 %
04/06/2013		
04/07/2013		
04/08/2013	1	7.7 %
04/09/2013	1	7.7 %
04/10/2013	2	15.4 %
04/11/2013		
04/12/2013		
04/13/2013		
04/14/2013		
04/15/2013	1	7.7 %
04/16/2013	1	7.7 %
04/17/2013		
04/18/2013		
04/19/2013	1	7.7 %
04/20/2013		
04/21/2013		
04/22/2013		
04/23/2013	1	7.7 %
04/24/2013		
04/25/2013		
04/26/2013		
04/27/2013		
04/28/2013		
04/29/2013		
04/30/2013	2	15.4 %
Total	13	100%

Asian Quitline Report

26Sep2012 -- 30Apr2013

Cumulative Total	
	GA
Cumulative Total	78

Language Line Called :

	GA	%
Cantonese	2	2.6 %
Korean	24	30.8 %
Mandarin	12	15.4 %
Vietnamese	40	51.3 %
Total	78	100%

Called For :

	GA	%
Proxy	3	3.8 %
Smoker	75	96.2 %
Total	78	100%

Age:

	GA	%
<18	1	1.3 %
25-44	24	30.8 %
44-65	41	52.6 %
65+	10	12.8 %
Unknown	2	2.6 %
Total	78	100%

Gender :

	GA	%
Male	66	84.6 %
Female	12	15.4 %
Total	78	100%

Education :

	GA	%
Grades 1-8	7	9.0 %
Grades 9-12	6	7.7 %
High School Diploma	31	39.7 %
Some College or	10	12.8 %
2-yr College Degree	5	6.4 %
4-yr College Degree	17	21.8 %
Postgraduate Degree	1	1.3 %
Do not know	1	1.3 %
Total	78	100%

Hear about from:

	GA	%
Friend/Family	15	19.2 %
Newspaper/Magazine	57	73.1 %
TV	5	6.4 %
Web/Internet/Online	1	1.3 %
Total	78	100%

Total calling for themselves:
Service Selected

	GA	%
Counseling	65	86.7 %
Material	10	13.3 %
Total	75	100%

Sent NRT :

	GA	%
Not Sent NRT	7	9.0 %
Sent NRT	71	91.0 %
Total	78	100%