

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	WA
Total	15

Language Line Called :

	WA	%
Mandarin	1	6.7 %
Korean	8	53.3 %
Cantonese	2	13.3 %
Vietnamese	4	26.7 %
Total	15	100%

Called For :

	WA	%
Proxy	2	13.3 %
Smoker	13	86.7 %
Total	15	100%

Age :

	WA	%
25-44	1	6.7 %
44-65	10	66.7 %
65+	4	26.7 %
Total	15	100%

Gender :

	WA	%
Male	12	80.0 %
Female	3	20.0 %
Total	15	100%

Education :

	WA	%
Grades 1-8	2	13.3 %
Grades 9-12	2	13.3 %
High School Diploma	5	33.3 %
Some College or	2	13.3 %
4-yr College Degree	3	20.0 %
Do not know	1	6.7 %
Total	15	100%

Hear about from:

	WA	%
Newspaper/Magazine	10	66.7 %
Friend/Family	2	13.3 %
TV	3	20.0 %
Total	15	100%

Total calling for themselves:

Service Selected		
	WA	%
Material	1	7.7 %
Counseling	12	92.3 %
Total	13	100%

Sent NRT :

	WA	%
Sent NRT	12	80.0 %
Not Sent NRT	3	20.0 %
Total	15	100%

Calls by Date :

	WA	%
03/01/2013		
03/02/2013		
03/03/2013		
03/04/2013	2	13.3 %
03/05/2013		
03/06/2013	1	6.7 %
03/07/2013	1	6.7 %
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013		
03/13/2013		
03/14/2013	1	6.7 %
03/15/2013	1	6.7 %
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013	3	20.0 %
03/20/2013		
03/21/2013	1	6.7 %
03/22/2013	1	6.7 %
03/23/2013		
03/24/2013		
03/25/2013		
03/26/2013		
03/27/2013	2	13.3 %
03/28/2013	1	6.7 %
03/29/2013	1	6.7 %
03/30/2013		
03/31/2013		
Total	15	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	WA
Cumulative Total	106

Language Line Called :

	WA	%
Cantonese	4	3.8 %
Korean	30	28.3 %
Mandarin	10	9.4 %
Vietnamese	62	58.5 %
Total	106	100%

Called For :

	WA	%
Proxy	6	5.7 %
Smoker	100	94.3 %
Total	106	100%

Age:

	WA	%
25-44	23	21.7 %
44-65	63	59.4 %
65+	20	18.9 %
Total	106	100%

Gender :

	WA	%
Male	92	86.8 %
Female	13	12.3 %
Do not know	1	0.9 %
Total	106	100%

Education :

	WA	%
Never attended	1	0.9 %
Grades 1-8	18	17.0 %
Grades 9-12	17	16.0 %
High School Diploma	26	24.5 %
Some College or	16	15.1 %
2-yr College Degree	5	4.7 %
4-yr College Degree	21	19.8 %
Postgraduate Degree	1	0.9 %
Do not know	1	0.9 %
Total	106	100%

Hear about from:

	WA	%
Clinic/Doctor's Office	2	1.9 %
Friend/Family	15	14.2 %
Newspaper/Magazine	76	71.7 %
Non-Profit	1	0.9 %
Other	2	1.9 %
TV	10	9.4 %
Total	106	100%

Total calling for themselves:

Service Selected		
	WA	%
Counseling	88	88.0 %
Material	11	11.0 %
UnKnown	1	1.0 %
Total	100	100%

Sent NRT :

	WA	%
Not Sent NRT	9	8.5 %
Sent NRT	97	91.5 %
Total	106	100%