

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	VA
Total	18

Language Line Called :

	VA	%
Korean	7	38.9 %
Mandarin	1	5.6 %
Vietnamese	10	55.6 %
Total	18	100%

Called For :

	VA	%
Proxy	4	22.2 %
Smoker	14	77.8 %
Total	18	100%

Age :

	VA	%
25-44	3	16.7 %
44-65	11	61.1 %
65+	2	11.1 %
Unknown	2	11.1 %
Total	18	100%

Gender :

	VA	%
Male	14	77.8 %
Female	4	22.2 %
Total	18	100%

Education :

	VA	%
Grades 1-8	1	5.6 %
Grades 9-12	3	16.7 %
High School Diploma	8	44.4 %
Some College or	1	5.6 %
2-yr College Degree	1	5.6 %
4-yr College Degree	3	16.7 %
Postgraduate Degree	1	5.6 %
Total	18	100%

Hear about from:

	VA	%
Newspaper/Magazine	17	94.4 %
TV	1	5.6 %
Total	18	100%

Total calling for themselves:

Service Selected		
	VA	%
Material	2	14.3 %
Counseling	12	85.7 %
Total	14	100%

Sent NRT :

	VA	%
Sent NRT	14	77.8 %
Not Sent NRT	4	22.2 %
Total	18	100%

Calls by Date :

	VA	%
03/01/2013	1	5.6 %
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013	1	5.6 %
03/06/2013		
03/07/2013		
03/08/2013	1	5.6 %
03/09/2013		
03/10/2013		
03/11/2013	2	11.1 %
03/12/2013		
03/13/2013	1	5.6 %
03/14/2013		
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013	1	5.6 %
03/19/2013		
03/20/2013		
03/21/2013	1	5.6 %
03/22/2013		
03/23/2013		
03/24/2013		
03/25/2013	2	11.1 %
03/26/2013		
03/27/2013	5	27.8 %
03/28/2013	1	5.6 %
03/29/2013	2	11.1 %
03/30/2013		
03/31/2013		
Total	18	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	VA
Cumulative Total	77

Language Line Called :

	VA	%
Korean	34	44.2 %
Mandarin	6	7.8 %
Vietnamese	37	48.1 %
Total	77	100%

Called For :

	VA	%
Proxy	7	9.1 %
Smoker	70	90.9 %
Total	77	100%

Age:

	VA	%
18-24	1	1.3 %
25-44	21	27.3 %
44-65	41	53.2 %
65+	10	13.0 %
Unknown	4	5.2 %
Total	77	100%

Gender :

	VA	%
Male	61	79.2 %
Female	15	19.5 %
Do not know	1	1.3 %
Total	77	100%

Education :

	VA	%
Never attended	1	1.3 %
Grades 1-8	7	9.1 %
Grades 9-12	9	11.7 %
High School Diploma	22	28.6 %
Some College or	9	11.7 %
2-yr College Degree	2	2.6 %
4-yr College Degree	23	29.9 %
Postgraduate Degree	3	3.9 %
Do not know	1	1.3 %
Total	77	100%

Hear about from:

	VA	%
Friend/Family	5	6.5 %
Newspaper/Magazine	67	87.0 %
TV	2	2.6 %
Web/Internet/Online	3	3.9 %
Total	77	100%

Total calling for themselves:

Service Selected		
	VA	%
Counseling	60	85.7 %
Material	10	14.3 %
Total	70	100%

Sent NRT :

	VA	%
Not Sent NRT	7	9.1 %
Sent NRT	70	90.9 %
Total	77	100%