

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	NY
Total	29

Language Line Called :

	NY	%
Cantonese	5	17.2 %
Mandarin	21	72.4 %
Korean	3	10.3 %
Total	29	100%

Called For :

	NY	%
Proxy	3	10.3 %
Smoker	26	89.7 %
Total	29	100%

Age :

	NY	%
25-44	10	34.5 %
44-65	16	55.2 %
65+	3	10.3 %
Total	29	100%

Gender :

	NY	%
Male	22	75.9 %
Female	7	24.1 %
Total	29	100%

Education :

	NY	%
Grades 1-8	10	34.5 %
Grades 9-12	3	10.3 %
High School Diploma	10	34.5 %
2-yr College Degree	1	3.4 %
4-yr College Degree	3	10.3 %
Postgraduate Degree	2	6.9 %
Total	29	100%

Hear about from:

	NY	%
Hospital	1	3.4 %
Newspaper/Magazine	26	89.7 %
TV	1	3.4 %
Web/Internet/Online	1	3.4 %
Total	29	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	23	88.5 %
Material	3	11.5 %
Total	26	100%

Sent NRT :

	NY	%
Sent NRT	25	86.2 %
Not Sent NRT	4	13.8 %
Total	29	100%

Calls by Date :

	NY	%
03/01/2013		
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013	2	6.9 %
03/06/2013	1	3.4 %
03/07/2013	1	3.4 %
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013	1	3.4 %
03/13/2013	3	10.3 %
03/14/2013	1	3.4 %
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013		
03/20/2013	2	6.9 %
03/21/2013	3	10.3 %
03/22/2013	2	6.9 %
03/23/2013		
03/24/2013		
03/25/2013		
03/26/2013	8	27.6 %
03/27/2013	2	6.9 %
03/28/2013	2	6.9 %
03/29/2013	1	3.4 %
03/30/2013		
03/31/2013		
Total	29	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	NY
Cumulative Total	196

Language Line Called :

	NY	%
Cantonese	25	12.8 %
Korean	36	18.4 %
Mandarin	135	68.9 %
Total	196	100%

Called For :

	NY	%
Proxy	13	6.6 %
Smoker	183	93.4 %
Total	196	100%

Age:

	NY	%
18-24	2	1.0 %
25-44	70	35.7 %
44-65	107	54.6 %
65+	14	7.1 %
Unknown	3	1.5 %
Total	196	100%

Gender :

	NY	%
Male	161	82.1 %
Female	35	17.9 %
Total	196	100%

Education :

	NY	%
Never attended	3	1.5 %
Grades 1-8	42	21.4 %
Grades 9-12	28	14.3 %
High School Diploma	65	33.2 %
Some College or	9	4.6 %
2-yr College Degree	7	3.6 %
4-yr College Degree	33	16.8 %
Postgraduate Degree	5	2.6 %
Do not know	4	2.0 %
Total	196	100%

Hear about from:

	NY	%
Clinic/Doctor's Office	17	8.7 %
Friend/Family	16	8.2 %
HMO/Med/Insurance	4	2.0 %
Hospital	5	2.6 %
Newspaper/Magazine	148	75.5 %
Non-Profit	1	0.5 %
Other	2	1.0 %
TV	1	0.5 %
Web/Internet/Online	2	1.0 %
Total	196	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	161	88.0 %
Material	20	10.9 %
No Service	2	1.1 %
Total	183	100%

Sent NRT :

	NY	%
Not Sent NRT	27	13.8 %
Sent NRT	169	86.2 %
Total	196	100%