

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	NJ
Total	3

Language Line Called :

	NJ	%
Korean	3	100.0 %
Total	3	100%

Called For :

	NJ	%
Smoker	3	100.0 %
Total	3	100%

Age :

	NJ	%
44-65	3	100.0 %
Total	3	100%

Gender :

	NJ	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	NJ	%
High School Diploma	1	33.3 %
4-yr College Degree	2	66.7 %
Total	3	100%

Hear about from:

	NJ	%
Newspaper/Magazine	2	66.7 %
Friend/Family	1	33.3 %
Total	3	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	3	100.0 %
Total	3	100%

Sent NRT :

	NJ	%
Sent NRT	3	100.0 %
Total	3	100%

Calls by Date :

	NJ	%
03/01/2013	2	66.7 %
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013		
03/06/2013		
03/07/2013		
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013		
03/13/2013		
03/14/2013		
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013	1	33.3 %
03/20/2013		
03/21/2013		
03/22/2013		
03/23/2013		
03/24/2013		
03/25/2013		
03/26/2013		
03/27/2013		
03/28/2013		
03/29/2013		
03/30/2013		
03/31/2013		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	NJ
Cumulative Total	41

Language Line Called :

	NJ	%
Cantonese	2	4.9 %
Korean	23	56.1 %
Mandarin	14	34.1 %
Vietnamese	2	4.9 %
Total	41	100%

Called For :

	NJ	%
Proxy	4	9.8 %
Smoker	37	90.2 %
Total	41	100%

Age:

	NJ	%
25-44	8	19.5 %
44-65	24	58.5 %
65+	9	22.0 %
Total	41	100%

Gender :

	NJ	%
Male	29	70.7 %
Female	12	29.3 %
Total	41	100%

Education :

	NJ	%
Grades 1-8	4	9.8 %
Grades 9-12	2	4.9 %
High School Diploma	9	22.0 %
Some College or	2	4.9 %
2-yr College Degree	2	4.9 %
4-yr College Degree	19	46.3 %
Postgraduate Degree	2	4.9 %
Do not know	1	2.4 %
Total	41	100%

Hear about from:

	NJ	%
Friend/Family	6	14.6 %
Newspaper/Magazine	33	80.5 %
TV	2	4.9 %
Total	41	100%

Total calling for themselves:

Service Selected		
	NJ	%
Counseling	35	94.6 %
Material	2	5.4 %
Total	37	100%

Sent NRT :

	NJ	%
Not Sent NRT	7	17.1 %
Sent NRT	34	82.9 %
Total	41	100%