

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	MA
Total	3

Language Line Called :

	MA	%
Vietnamese	1	33.3 %
Mandarin	2	66.7 %
Total	3	100%

Called For :

	MA	%
Smoker	2	66.7 %
Proxy	1	33.3 %
Total	3	100%

Age :

	MA	%
44-65	3	100.0 %
Total	3	100%

Gender :

	MA	%
Male	2	66.7 %
Female	1	33.3 %
Total	3	100%

Education :

	MA	%
Grades 1-8	1	33.3 %
Some College or	1	33.3 %
2-yr College Degree	1	33.3 %
Total	3	100%

Hear about from:

	MA	%
Web/Internet/Online	1	33.3 %
Newspaper/Magazine	2	66.7 %
Total	3	100%

Total calling for themselves:

Service Selected	
	MA
Counseling	2
Total	2

Sent NRT :

	MA	%
Sent NRT	2	66.7 %
Not Sent NRT	1	33.3 %
Total	3	100%

Calls by Date :

	MA	%
03/01/2013		
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013		
03/06/2013		
03/07/2013		
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013		
03/13/2013		
03/14/2013		
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013		
03/20/2013		
03/21/2013		
03/22/2013		
03/23/2013		
03/24/2013		
03/25/2013	1	33.3 %
03/26/2013		
03/27/2013	1	33.3 %
03/28/2013	1	33.3 %
03/29/2013		
03/30/2013		
03/31/2013		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	MA
Cumulative Total	11

Language Line Called :

	MA	%
Cantonese	3	27.3 %
Mandarin	6	54.5 %
Vietnamese	2	18.2 %
Total	11	100%

Called For :

	MA	%
Proxy	3	27.3 %
Smoker	8	72.7 %
Total	11	100%

Age:

	MA	%
25-44	2	18.2 %
44-65	7	63.6 %
65+	2	18.2 %
Total	11	100%

Gender :

	MA	%
Male	8	72.7 %
Female	3	27.3 %
Total	11	100%

Education :

	MA	%
Grades 1-8	4	36.4 %
Grades 9-12	1	9.1 %
High School Diploma	2	18.2 %
Some College or	1	9.1 %
2-yr College Degree	2	18.2 %
Postgraduate Degree	1	9.1 %
Total	11	100%

Hear about from:

	MA	%
Friend/Family	1	9.1 %
Newspaper/Magazine	8	72.7 %
Radio	1	9.1 %
Web/Internet/Online	1	9.1 %
Total	11	100%

Total calling for themselves:

Service Selected	
	MA
Counseling	7
Material	1
Total	8

Sent NRT :

	MA	%
Not Sent NRT	4	36.4 %
Sent NRT	7	63.6 %
Total	11	100%