

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	IL
Total	6

Language Line Called :

	IL	%
Korean	2	33.3 %
Cantonese	1	16.7 %
Mandarin	3	50.0 %
Total	6	100%

Called For :

	IL	%
Smoker	5	83.3 %
Proxy	1	16.7 %
Total	6	100%

Age :

	IL	%
25-44	2	33.3 %
44-65	4	66.7 %
Total	6	100%

Gender :

	IL	%
Male	4	66.7 %
Female	2	33.3 %
Total	6	100%

Education :

	IL	%
Grades 1-8	1	16.7 %
Grades 9-12	1	16.7 %
High School Diploma	2	33.3 %
4-yr College Degree	2	33.3 %
Total	6	100%

Hear about from:

	IL	%
Newspaper/Magazine	6	100.0 %
Total	6	100%

Total calling for themselves:

Service Selected	
	IL %
Counseling	5 100.0 %
Total	5 100%

Sent NRT :

	IL	%
Not Sent NRT	1	16.7 %
Sent NRT	5	83.3 %
Total	6	100%

Calls by Date :

	IL	%
03/01/2013		
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013		
03/06/2013		
03/07/2013		
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013	1	16.7 %
03/13/2013	3	50.0 %
03/14/2013		
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013		
03/20/2013		
03/21/2013		
03/22/2013		
03/23/2013		
03/24/2013		
03/25/2013		
03/26/2013		
03/27/2013		
03/28/2013	2	33.3 %
03/29/2013		
03/30/2013		
03/31/2013		
Total	6	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	IL
Cumulative Total	33

Language Line Called :

	IL	%
Cantonese	3	9.1 %
Korean	27	81.8 %
Mandarin	3	9.1 %
Total	33	100%

Called For :

	IL	%
Proxy	4	12.1 %
Smoker	29	87.9 %
Total	33	100%

Age:

	IL	%
25-44	7	21.2 %
44-65	23	69.7 %
65+	2	6.1 %
Unknown	1	3.0 %
Total	33	100%

Gender :

	IL	%
Male	22	66.7 %
Female	11	33.3 %
Total	33	100%

Education :

	IL	%
Grades 1-8	3	9.1 %
Grades 9-12	3	9.1 %
High School Diploma	8	24.2 %
Some College or	3	9.1 %
2-yr College Degree	1	3.0 %
4-yr College Degree	13	39.4 %
Postgraduate Degree	2	6.1 %
Total	33	100%

Hear about from:

	IL	%
Friend/Family	3	9.1 %
Newspaper/Magazine	30	90.9 %
Total	33	100%

Total calling for themselves:

Service Selected	
	IL %
Counseling	26 89.7 %
Material	3 10.3 %
Total	29 100%

Sent NRT :

	IL	%
Not Sent NRT	4	12.1 %
Sent NRT	29	87.9 %
Total	33	100%