

Asian Quitline Report

01Mar2013 -- 31Mar2013

Total	
	HI
Total	3

Language Line Called :

	HI	%
Korean	2	66.7 %
Mandarin	1	33.3 %
Total	3	100%

Called For :

	HI	%
Smoker	3	100.0 %
Total	3	100%

Age :

	HI	%
44-65	1	33.3 %
65+	2	66.7 %
Total	3	100%

Gender :

	HI	%
Male	1	33.3 %
Female	2	66.7 %
Total	3	100%

Education :

	HI	%
Grades 1-8	2	66.7 %
High School Diploma	1	33.3 %
Total	3	100%

Hear about from:

	HI	%
Hospital	1	33.3 %
Newspaper/Magazine	2	66.7 %
Total	3	100%

Total calling for themselves:

Service Selected

	HI	%
Material	1	33.3 %
Counseling	2	66.7 %
Total	3	100%

Sent NRT :

	HI	%
Not Sent NRT	2	66.7 %
Sent NRT	1	33.3 %
Total	3	100%

Calls by Date :

	HI	%
03/01/2013		
03/02/2013		
03/03/2013		
03/04/2013		
03/05/2013		
03/06/2013		
03/07/2013		
03/08/2013		
03/09/2013		
03/10/2013		
03/11/2013		
03/12/2013	1	33.3 %
03/13/2013		
03/14/2013		
03/15/2013		
03/16/2013		
03/17/2013		
03/18/2013		
03/19/2013		
03/20/2013		
03/21/2013	1	33.3 %
03/22/2013		
03/23/2013		
03/24/2013		
03/25/2013		
03/26/2013		
03/27/2013	1	33.3 %
03/28/2013		
03/29/2013		
03/30/2013		
03/31/2013		
Total	3	100%

Asian Quitline Report

26Sep2012 -- 31Mar2013

Cumulative Total	
	HI
Cumulative Total	29

Language Line Called :

	HI	%
Korean	26	89.7 %
Mandarin	2	6.9 %
Vietnamese	1	3.4 %
Total	29	100%

Called For :

	HI	%
Proxy	3	10.3 %
Smoker	26	89.7 %
Total	29	100%

Age:

	HI	%
18-24	2	6.9 %
25-44	10	34.5 %
44-65	10	34.5 %
65+	7	24.1 %
Total	29	100%

Gender :

	HI	%
Male	14	48.3 %
Female	15	51.7 %
Total	29	100%

Education :

	HI	%
Never attended	1	3.4 %
Grades 1-8	5	17.2 %
Grades 9-12	1	3.4 %
High School Diploma	7	24.1 %
Some College or	2	6.9 %
2-yr College Degree	1	3.4 %
4-yr College Degree	11	37.9 %
Do not know	1	3.4 %
Total	29	100%

Hear about from:

	HI	%
Clinic/Doctor's Office	1	3.4 %
Friend/Family	4	13.8 %
Hospital	2	6.9 %
Newspaper/Magazine	2	6.9 %
Radio	8	27.6 %
TV	11	37.9 %
Web/Internet/Online	1	3.4 %
Total	29	100%

Total calling for themselves:

Service Selected

	HI	%
Counseling	25	96.2 %
Material	1	3.8 %
Total	26	100%

Sent NRT :

	HI	%
Not Sent NRT	7	24.1 %
Sent NRT	22	75.9 %
Total	29	100%