

Asian Quitline Report

01Feb2013 -- 28Feb2013

| Total | |
|--------------|----|
| | WA |
| Total | 25 |

| Language Line Called : | | |
|------------------------|----|--------|
| | WA | % |
| Mandarin | 2 | 8.0 % |
| Korean | 7 | 28.0 % |
| Vietnamese | 16 | 64.0 % |
| Total | 25 | 100% |

| Called For : | | |
|--------------|----|--------|
| | WA | % |
| Smoker | 24 | 96.0 % |
| Proxy | 1 | 4.0 % |
| Total | 25 | 100% |

| Age : | | |
|--------------|----|--------|
| | WA | % |
| 25-44 | 10 | 40.0 % |
| 44-65 | 12 | 48.0 % |
| 65+ | 3 | 12.0 % |
| Total | 25 | 100% |

| Gender : | | |
|--------------|----|--------|
| | WA | % |
| Male | 23 | 92.0 % |
| Female | 2 | 8.0 % |
| Total | 25 | 100% |

| Education : | | |
|---------------------|----|--------|
| | WA | % |
| Grades 1-8 | 3 | 12.0 % |
| Grades 9-12 | 3 | 12.0 % |
| High School Diploma | 5 | 20.0 % |
| Some College or | 6 | 24.0 % |
| 2-yr College Degree | 1 | 4.0 % |
| 4-yr College Degree | 7 | 28.0 % |
| Total | 25 | 100% |

| Hear about from: | | |
|------------------------|----|--------|
| | WA | % |
| Newspaper/Magazine | 16 | 64.0 % |
| TV | 5 | 20.0 % |
| Clinic/Doctor's Office | 1 | 4.0 % |
| Friend/Family | 3 | 12.0 % |
| Total | 25 | 100% |

| Total calling for themselves: | | |
|-------------------------------|----|--------|
| Service Selected | | |
| | WA | % |
| Material | 3 | 12.5 % |
| UnKnown | 1 | 4.2 % |
| Counseling | 20 | 83.3 % |
| Total | 24 | 100% |

| Sent NRT : | | |
|--------------|----|--------|
| | WA | % |
| Sent NRT | 23 | 92.0 % |
| Not Sent NRT | 2 | 8.0 % |
| Total | 25 | 100% |

| Calls by Date : | | |
|-----------------|----|--------|
| | WA | % |
| 02/01/2013 | 5 | 20.0 % |
| 02/02/2013 | | |
| 02/03/2013 | | |
| 02/04/2013 | 1 | 4.0 % |
| 02/05/2013 | | |
| 02/06/2013 | 1 | 4.0 % |
| 02/07/2013 | 3 | 12.0 % |
| 02/08/2013 | | |
| 02/09/2013 | | |
| 02/10/2013 | | |
| 02/11/2013 | 1 | 4.0 % |
| 02/12/2013 | 1 | 4.0 % |
| 02/13/2013 | | |
| 02/14/2013 | 2 | 8.0 % |
| 02/15/2013 | 1 | 4.0 % |
| 02/16/2013 | | |
| 02/17/2013 | | |
| 02/18/2013 | | |
| 02/19/2013 | 2 | 8.0 % |
| 02/20/2013 | | |
| 02/21/2013 | 1 | 4.0 % |
| 02/22/2013 | | |
| 02/23/2013 | | |
| 02/24/2013 | | |
| 02/25/2013 | 1 | 4.0 % |
| 02/26/2013 | 3 | 12.0 % |
| 02/27/2013 | 3 | 12.0 % |
| 02/28/2013 | | |
| Total | 25 | 100% |

Asian Quitline Report

26Sep2012 -- 28Feb2013

| Cumulative Total | |
|-------------------------|----|
| | WA |
| Cumulative Total | 91 |

| Language Line Called : | | |
|------------------------|----|--------|
| | WA | % |
| Cantonese | 2 | 2.2 % |
| Korean | 22 | 24.2 % |
| Mandarin | 9 | 9.9 % |
| Vietnamese | 58 | 63.7 % |
| Total | 91 | 100% |

| Called For : | | |
|--------------|----|--------|
| | WA | % |
| Proxy | 4 | 4.4 % |
| Smoker | 87 | 95.6 % |
| Total | 91 | 100% |

| Age: | | |
|--------------|----|--------|
| | WA | % |
| 25-44 | 22 | 24.2 % |
| 44-65 | 53 | 58.2 % |
| 65+ | 16 | 17.6 % |
| Total | 91 | 100% |

| Gender : | | |
|--------------|----|--------|
| | WA | % |
| Male | 80 | 87.9 % |
| Female | 10 | 11.0 % |
| Do not know | 1 | 1.1 % |
| Total | 91 | 100% |

| Education : | | |
|---------------------|----|--------|
| | WA | % |
| Never attended | 1 | 1.1 % |
| Grades 1-8 | 16 | 17.6 % |
| Grades 9-12 | 15 | 16.5 % |
| High School Diploma | 21 | 23.1 % |
| Some College or | 14 | 15.4 % |
| 2-yr College Degree | 5 | 5.5 % |
| 4-yr College Degree | 18 | 19.8 % |
| Postgraduate Degree | 1 | 1.1 % |
| Total | 91 | 100% |

| Hear about from: | | |
|------------------------|----|--------|
| | WA | % |
| Clinic/Doctor's Office | 2 | 2.2 % |
| Friend/Family | 13 | 14.3 % |
| Newspaper/Magazine | 66 | 72.5 % |
| Non-Profit | 1 | 1.1 % |
| Other | 2 | 2.2 % |
| TV | 7 | 7.7 % |
| Total | 91 | 100% |

| Total calling for themselves: | | |
|-------------------------------|----|--------|
| Service Selected | | |
| | WA | % |
| Counseling | 76 | 87.4 % |
| Material | 10 | 11.5 % |
| UnKnown | 1 | 1.1 % |
| Total | 87 | 100% |

| Sent NRT : | | |
|--------------|----|--------|
| | WA | % |
| Not Sent NRT | 6 | 6.6 % |
| Sent NRT | 85 | 93.4 % |
| Total | 91 | 100% |