

Asian Quitline Report

01Feb2013 -- 28Feb2013

Total

| | |
|--------------|----|
| | VA |
| Total | 12 |

Language Line Called :

| | | |
|--------------|----|--------|
| | VA | % |
| Mandarin | 2 | 16.7 % |
| Korean | 5 | 41.7 % |
| Vietnamese | 5 | 41.7 % |
| Total | 12 | 100% |

Called For :

| | | |
|--------------|----|---------|
| | VA | % |
| Smoker | 12 | 100.0 % |
| Total | 12 | 100% |

Age :

| | | |
|--------------|----|--------|
| | VA | % |
| 25-44 | 4 | 33.3 % |
| 44-65 | 6 | 50.0 % |
| 65+ | 2 | 16.7 % |
| Total | 12 | 100% |

Gender :

| | | |
|--------------|----|--------|
| | VA | % |
| Male | 11 | 91.7 % |
| Female | 1 | 8.3 % |
| Total | 12 | 100% |

Education :

| | | |
|---------------------|----|--------|
| | VA | % |
| Grades 9-12 | 2 | 16.7 % |
| High School Diploma | 4 | 33.3 % |
| Some College or | 2 | 16.7 % |
| 4-yr College Degree | 2 | 16.7 % |
| Postgraduate Degree | 2 | 16.7 % |
| Total | 12 | 100% |

Hear about from:

| | | |
|--------------------|----|--------|
| | VA | % |
| Newspaper/Magazine | 11 | 91.7 % |
| Friend/Family | 1 | 8.3 % |
| Total | 12 | 100% |

Total calling for themselves:

Service Selected

| | | |
|--------------|----|--------|
| | VA | % |
| Material | 3 | 25.0 % |
| Counseling | 9 | 75.0 % |
| Total | 12 | 100% |

Sent NRT :

| | | |
|--------------|----|---------|
| | VA | % |
| Sent NRT | 12 | 100.0 % |
| Total | 12 | 100% |

Calls by Date :

| | | |
|--------------|----|--------|
| | VA | % |
| 02/01/2013 | 2 | 16.7 % |
| 02/02/2013 | | |
| 02/03/2013 | | |
| 02/04/2013 | 1 | 8.3 % |
| 02/05/2013 | | |
| 02/06/2013 | | |
| 02/07/2013 | | |
| 02/08/2013 | 2 | 16.7 % |
| 02/09/2013 | | |
| 02/10/2013 | | |
| 02/11/2013 | | |
| 02/12/2013 | | |
| 02/13/2013 | 1 | 8.3 % |
| 02/14/2013 | | |
| 02/15/2013 | | |
| 02/16/2013 | | |
| 02/17/2013 | | |
| 02/18/2013 | | |
| 02/19/2013 | 3 | 25.0 % |
| 02/20/2013 | | |
| 02/21/2013 | 1 | 8.3 % |
| 02/22/2013 | | |
| 02/23/2013 | | |
| 02/24/2013 | | |
| 02/25/2013 | 2 | 16.7 % |
| 02/26/2013 | | |
| 02/27/2013 | | |
| 02/28/2013 | | |
| Total | 12 | 100% |

Asian Quitline Report

26Sep2012 -- 28Feb2013

Cumulative Total

| | |
|-------------------------|----|
| | VA |
| Cumulative Total | 59 |

Language Line Called :

| | | |
|--------------|----|--------|
| | VA | % |
| Korean | 27 | 45.8 % |
| Mandarin | 5 | 8.5 % |
| Vietnamese | 27 | 45.8 % |
| Total | 59 | 100% |

Called For :

| | | |
|--------------|----|--------|
| | VA | % |
| Proxy | 3 | 5.1 % |
| Smoker | 56 | 94.9 % |
| Total | 59 | 100% |

Age:

| | | |
|--------------|----|--------|
| | VA | % |
| 18-24 | 1 | 1.7 % |
| 25-44 | 18 | 30.5 % |
| 44-65 | 30 | 50.8 % |
| 65+ | 8 | 13.6 % |
| Unknown | 2 | 3.4 % |
| Total | 59 | 100% |

Gender :

| | | |
|--------------|----|--------|
| | VA | % |
| Male | 47 | 79.7 % |
| Female | 11 | 18.6 % |
| Do not know | 1 | 1.7 % |
| Total | 59 | 100% |

Education :

| | | |
|---------------------|----|--------|
| | VA | % |
| Never attended | 1 | 1.7 % |
| Grades 1-8 | 6 | 10.2 % |
| Grades 9-12 | 6 | 10.2 % |
| High School Diploma | 14 | 23.7 % |
| Some College or | 8 | 13.6 % |
| 2-yr College Degree | 1 | 1.7 % |
| 4-yr College Degree | 20 | 33.9 % |
| Postgraduate Degree | 2 | 3.4 % |
| Do not know | 1 | 1.7 % |
| Total | 59 | 100% |

Hear about from:

| | | |
|---------------------|----|--------|
| | VA | % |
| Friend/Family | 5 | 8.5 % |
| Newspaper/Magazine | 50 | 84.7 % |
| TV | 1 | 1.7 % |
| Web/Internet/Online | 3 | 5.1 % |
| Total | 59 | 100% |

Total calling for themselves:

Service Selected

| | | |
|--------------|----|--------|
| | VA | % |
| Counseling | 48 | 85.7 % |
| Material | 8 | 14.3 % |
| Total | 56 | 100% |

Sent NRT :

| | | |
|--------------|----|--------|
| | VA | % |
| Not Sent NRT | 3 | 5.1 % |
| Sent NRT | 56 | 94.9 % |
| Total | 59 | 100% |