

Asian Quitline Report

01Feb2013 -- 28Feb2013

Total	
	TX
Total	10

Language Line Called :

	TX	%
Mandarin	2	20.0 %
Vietnamese	8	80.0 %
Total	10	100%

Called For :

	TX	%
Proxy	1	10.0 %
Smoker	9	90.0 %
Total	10	100%

Age :

	TX	%
18-24	1	10.0 %
25-44	3	30.0 %
44-65	5	50.0 %
65+	1	10.0 %
Total	10	100%

Gender :

	TX	%
Male	8	80.0 %
Female	2	20.0 %
Total	10	100%

Education :

	TX	%
Grades 1-8	1	10.0 %
Grades 9-12	5	50.0 %
High School Diploma	2	20.0 %
Some College or	2	20.0 %
Total	10	100%

Hear about from:

	TX	%
Friend/Family	3	30.0 %
Newspaper/Magazine	7	70.0 %
Total	10	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	8	88.9 %
Material	1	11.1 %
Total	9	100%

Sent NRT :

	TX	%
Not Sent NRT	2	20.0 %
Sent NRT	8	80.0 %
Total	10	100%

Calls by Date :

	TX	%
02/01/2013	1	10.0 %
02/02/2013		
02/03/2013		
02/04/2013		
02/05/2013	1	10.0 %
02/06/2013		
02/07/2013		
02/08/2013		
02/09/2013		
02/10/2013		
02/11/2013		
02/12/2013	1	10.0 %
02/13/2013	1	10.0 %
02/14/2013		
02/15/2013		
02/16/2013		
02/17/2013		
02/18/2013		
02/19/2013		
02/20/2013		
02/21/2013	1	10.0 %
02/22/2013	1	10.0 %
02/23/2013		
02/24/2013		
02/25/2013		
02/26/2013		
02/27/2013	1	10.0 %
02/28/2013	3	30.0 %
Total	10	100%

Asian Quitline Report

26Sep2012 -- 28Feb2013

Cumulative Total	
	TX
Cumulative Total	81

Language Line Called :

	TX	%
Cantonese	1	1.2 %
Korean	6	7.4 %
Mandarin	17	21.0 %
Vietnamese	57	70.4 %
Total	81	100%

Called For :

	TX	%
Proxy	4	4.9 %
Smoker	77	95.1 %
Total	81	100%

Age:

	TX	%
18-24	3	3.7 %
25-44	16	19.8 %
44-65	46	56.8 %
65+	16	19.8 %
Total	81	100%

Gender :

	TX	%
Male	73	90.1 %
Female	7	8.6 %
Do not know	1	1.2 %
Total	81	100%

Education :

	TX	%
Grades 1-8	8	9.9 %
Grades 9-12	14	17.3 %
High School Diploma	31	38.3 %
Some College or	15	18.5 %
4-yr College Degree	8	9.9 %
Postgraduate Degree	5	6.2 %
Total	81	100%

Hear about from:

	TX	%
Friend/Family	11	13.6 %
Newspaper/Magazine	59	72.8 %
TV	5	6.2 %
Web/Internet/Online	6	7.4 %
Total	81	100%

Total calling for themselves:

Service Selected

	TX	%
Counseling	66	85.7 %
Material	11	14.3 %
Total	77	100%

Sent NRT :

	TX	%
Not Sent NRT	7	8.6 %
Sent NRT	74	91.4 %
Total	81	100%