

Asian Quitline Report

01Feb2013 -- 28Feb2013

Total	
	NY
Total	41

Language Line Called :

	NY	%
Cantonese	7	17.1 %
Korean	7	17.1 %
Mandarin	27	65.9 %
Total	41	100%

Called For :

	NY	%
Smoker	38	92.7 %
Proxy	3	7.3 %
Total	41	100%

Age :

	NY	%
25-44	15	36.6 %
44-65	24	58.5 %
65+	2	4.9 %
Total	41	100%

Gender :

	NY	%
Male	31	75.6 %
Female	10	24.4 %
Total	41	100%

Education :

	NY	%
Grades 1-8	11	26.8 %
Grades 9-12	6	14.6 %
High School Diploma	10	24.4 %
Some College or	2	4.9 %
2-yr College Degree	1	2.4 %
4-yr College Degree	8	19.5 %
Postgraduate Degree	1	2.4 %
Do not know	2	4.9 %
Total	41	100%

Hear about from:

	NY	%
Other	1	2.4 %
Clinic/Doctor's Office	2	4.9 %
HMO/Med/Insurance	1	2.4 %
Friend/Family	5	12.2 %
Newspaper/Magazine	32	78.0 %
Total	41	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	31	81.6 %
Material	6	15.8 %
No Service	1	2.6 %
Total	38	100%

Sent NRT :

	NY	%
Sent NRT	33	80.5 %
Not Sent NRT	8	19.5 %
Total	41	100%

Calls by Date :

	NY	%
02/01/2013		
02/02/2013		
02/03/2013		
02/04/2013		
02/05/2013	7	17.1 %
02/06/2013	2	4.9 %
02/07/2013	1	2.4 %
02/08/2013		
02/09/2013		
02/10/2013		
02/11/2013		
02/12/2013		
02/13/2013		
02/14/2013	1	2.4 %
02/15/2013	1	2.4 %
02/16/2013		
02/17/2013		
02/18/2013	3	7.3 %
02/19/2013	1	2.4 %
02/20/2013	1	2.4 %
02/21/2013		
02/22/2013	1	2.4 %
02/23/2013		
02/24/2013		
02/25/2013	10	24.4 %
02/26/2013	9	22.0 %
02/27/2013	2	4.9 %
02/28/2013	2	4.9 %
Total	41	100%

Asian Quitline Report

26Sep2012 -- 28Feb2013

Cumulative Total	
	NY
Cumulative Total	167

Language Line Called :

	NY	%
Cantonese	20	12.0 %
Korean	33	19.8 %
Mandarin	114	68.3 %
Total	167	100%

Called For :

	NY	%
Proxy	10	6.0 %
Smoker	157	94.0 %
Total	167	100%

Age:

	NY	%
18-24	2	1.2 %
25-44	60	35.9 %
44-65	91	54.5 %
65+	11	6.6 %
Unknown	3	1.8 %
Total	167	100%

Gender :

	NY	%
Male	139	83.2 %
Female	28	16.8 %
Total	167	100%

Education :

	NY	%
Never attended	3	1.8 %
Grades 1-8	32	19.2 %
Grades 9-12	25	15.0 %
High School Diploma	55	32.9 %
Some College or	9	5.4 %
2-yr College Degree	6	3.6 %
4-yr College Degree	30	18.0 %
Postgraduate Degree	3	1.8 %
Do not know	4	2.4 %
Total	167	100%

Hear about from:

	NY	%
Clinic/Doctor's Office	17	10.2 %
Friend/Family	16	9.6 %
HMO/Med/Insurance	4	2.4 %
Hospital	4	2.4 %
Newspaper/Magazine	122	73.1 %
Non-Profit	1	0.6 %
Other	2	1.2 %
Web/Internet/Online	1	0.6 %
Total	167	100%

Total calling for themselves:
Service Selected

	NY	%
Counseling	138	87.9 %
Material	17	10.8 %
No Service	2	1.3 %
Total	157	100%

Sent NRT :

	NY	%
Not Sent NRT	26	15.6 %
Sent NRT	141	84.4 %
Total	167	100%