

Asian Quitline Report

01Jan2013 -- 31Jan2013

Total	
	TX
Total	7

Language Line Called :

	TX	%
Mandarin	3	42.9 %
Vietnamese	4	57.1 %
Total	7	100%

Called For :

	TX	%
Smoker	7	100.0 %
Total	7	100%

Age :

	TX	%
25-44	1	14.3 %
44-65	3	42.9 %
65+	3	42.9 %
Total	7	100%

Gender :

	TX	%
Male	7	100.0 %
Total	7	100%

Education :

	TX	%
Grades 9-12	1	14.3 %
High School Diploma	3	42.9 %
Some College or	2	28.6 %
Postgraduate Degree	1	14.3 %
Total	7	100%

Hear about from:

	TX	%
Friend/Family	1	14.3 %
Newspaper/Magazine	6	85.7 %
Total	7	100%

Total calling for themselves:

Service Selected		
	TX	%
Material	3	42.9 %
Counseling	4	57.1 %
Total	7	100%

Sent NRT :

	TX	%
Not Sent NRT	1	14.3 %
Sent NRT	6	85.7 %
Total	7	100%

Calls by Date :

	TX	%
01/01/2013		
01/02/2013		
01/03/2013		
01/04/2013		
01/05/2013		
01/06/2013		
01/07/2013	2	28.6 %
01/08/2013		
01/09/2013		
01/10/2013		
01/11/2013		
01/12/2013		
01/13/2013		
01/14/2013		
01/15/2013		
01/16/2013	1	14.3 %
01/17/2013		
01/18/2013		
01/19/2013		
01/20/2013		
01/21/2013		
01/22/2013		
01/23/2013	1	14.3 %
01/24/2013	1	14.3 %
01/25/2013		
01/26/2013		
01/27/2013		
01/28/2013		
01/29/2013	1	14.3 %
01/30/2013	1	14.3 %
01/31/2013		
Total	7	100%

Asian Quitline Report

26Sep2012 -- 31Jan2013

Cumulative Total	
	TX
Cumulative Total	71

Language Line Called :

	TX	%
Cantonese	1	1.4 %
Korean	6	8.5 %
Mandarin	15	21.1 %
Vietnamese	49	69.0 %
Total	71	100%

Called For :

	TX	%
Proxy	3	4.2 %
Smoker	68	95.8 %
Total	71	100%

Age:

	TX	%
18-24	2	2.8 %
25-44	13	18.3 %
44-65	41	57.7 %
65+	15	21.1 %
Total	71	100%

Gender :

	TX	%
Male	65	91.5 %
Female	5	7.0 %
Do not know	1	1.4 %
Total	71	100%

Education :

	TX	%
Grades 1-8	7	9.9 %
Grades 9-12	9	12.7 %
High School Diploma	29	40.8 %
Some College or	13	18.3 %
4-yr College Degree	8	11.3 %
Postgraduate Degree	5	7.0 %
Total	71	100%

Hear about from:

	TX	%
Friend/Family	8	11.3 %
Newspaper/Magazine	52	73.2 %
TV	5	7.0 %
Web/Internet/Online	6	8.5 %
Total	71	100%

Total calling for themselves:

Service Selected		
	TX	%
Counseling	58	85.3 %
Material	10	14.7 %
Total	68	100%

Sent NRT :

	TX	%
Not Sent NRT	5	7.0 %
Sent NRT	66	93.0 %
Total	71	100%