

Asian Quitline Report

01Jan2013 -- 31Jan2013

Total	
	NY
Total	38

Language Line Called :

	NY	%
Korean	11	28.9 %
Mandarin	24	63.2 %
Cantonese	3	7.9 %
Total	38	100%

Called For :

	NY	%
Proxy	4	10.5 %
Smoker	34	89.5 %
Total	38	100%

Age :

	NY	%
18-24	1	2.6 %
25-44	13	34.2 %
44-65	20	52.6 %
65+	3	7.9 %
Unknown	1	2.6 %
Total	38	100%

Gender :

	NY	%
Male	32	84.2 %
Female	6	15.8 %
Total	38	100%

Education :

	NY	%
Never attended	1	2.6 %
Grades 1-8	6	15.8 %
Grades 9-12	4	10.5 %
High School Diploma	15	39.5 %
Some College or	1	2.6 %
2-yr College Degree	3	7.9 %
4-yr College Degree	8	21.1 %
Total	38	100%

Hear about from:

	NY	%
Friend/Family	2	5.3 %
HMO/Med/Insurance	1	2.6 %
Non-Profit	1	2.6 %
Hospital	1	2.6 %
Clinic/Doctor's Office	3	7.9 %
Newspaper/Magazine	30	78.9 %
Total	38	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	32	94.1 %
Material	2	5.9 %
Total	34	100%

Sent NRT :

	NY	%
Sent NRT	32	84.2 %
Not Sent NRT	6	15.8 %
Total	38	100%

Calls by Date :

	NY	%
01/01/2013		
01/02/2013		
01/03/2013	1	2.6 %
01/04/2013		
01/05/2013		
01/06/2013		
01/07/2013	2	5.3 %
01/08/2013		
01/09/2013		
01/10/2013		
01/11/2013		
01/12/2013		
01/13/2013		
01/14/2013	3	7.9 %
01/15/2013	15	39.5 %
01/16/2013	3	7.9 %
01/17/2013	2	5.3 %
01/18/2013		
01/19/2013		
01/20/2013		
01/21/2013	3	7.9 %
01/22/2013	5	13.2 %
01/23/2013		
01/24/2013	2	5.3 %
01/25/2013		
01/26/2013		
01/27/2013		
01/28/2013	1	2.6 %
01/29/2013		
01/30/2013		
01/31/2013	1	2.6 %
Total	38	100%

Asian Quitline Report

26Sep2012 -- 31Jan2013

Cumulative Total	
	NY
Cumulative Total	126

Language Line Called :

	NY	%
Cantonese	13	10.3 %
Korean	26	20.6 %
Mandarin	87	69.0 %
Total	126	100%

Called For :

	NY	%
Proxy	7	5.6 %
Smoker	119	94.4 %
Total	126	100%

Age:

	NY	%
18-24	2	1.6 %
25-44	45	35.7 %
44-65	67	53.2 %
65+	9	7.1 %
Unknown	3	2.4 %
Total	126	100%

Gender :

	NY	%
Male	108	85.7 %
Female	18	14.3 %
Total	126	100%

Education :

	NY	%
Never attended	3	2.4 %
Grades 1-8	21	16.7 %
Grades 9-12	19	15.1 %
High School Diploma	45	35.7 %
Some College or	7	5.6 %
2-yr College Degree	5	4.0 %
4-yr College Degree	22	17.5 %
Postgraduate Degree	2	1.6 %
Do not know	2	1.6 %
Total	126	100%

Hear about from:

	NY	%
Clinic/Doctor's Office	15	11.9 %
Friend/Family	11	8.7 %
HMO/Med/Insurance	3	2.4 %
Hospital	4	3.2 %
Newspaper/Magazine	90	71.4 %
Non-Profit	1	0.8 %
Other	1	0.8 %
Web/Internet/Online	1	0.8 %
Total	126	100%

Total calling for themselves:

Service Selected

	NY	%
Counseling	107	89.9 %
Material	11	9.2 %
No Service	1	0.8 %
Total	119	100%

Sent NRT :

	NY	%
Not Sent NRT	19	15.1 %
Sent NRT	107	84.9 %
Total	126	100%