

Asian Quitline Report

01Jan2013 -- 31Jan2013

Total	
	NJ
Total	14

Language Line Called :		
	NJ	%
Cantonese	1	7.1 %
Mandarin	5	35.7 %
Korean	8	57.1 %
Total	14	100%

Called For :		
	NJ	%
Smoker	12	85.7 %
Proxy	2	14.3 %
Total	14	100%

Age :		
	NJ	%
25-44	7	50.0 %
44-65	5	35.7 %
65+	2	14.3 %
Total	14	100%

Gender :		
	NJ	%
Male	10	71.4 %
Female	4	28.6 %
Total	14	100%

Education :		
	NJ	%
Grades 1-8	2	14.3 %
High School Diploma	6	42.9 %
2-yr College Degree	1	7.1 %
4-yr College Degree	4	28.6 %
Postgraduate Degree	1	7.1 %
Total	14	100%

Hear about from:		
	NJ	%
Newspaper/Magazine	11	78.6 %
Friend/Family	3	21.4 %
Total	14	100%

Total calling for themselves:		
Service Selected		
	NJ	%
Counseling	11	91.7 %
Material	1	8.3 %
Total	12	100%

Sent NRT :		
	NJ	%
Sent NRT	10	71.4 %
Not Sent NRT	4	28.6 %
Total	14	100%

Calls by Date :		
	NJ	%
01/01/2013		
01/02/2013		
01/03/2013	2	14.3 %
01/04/2013		
01/05/2013		
01/06/2013		
01/07/2013		
01/08/2013		
01/09/2013		
01/10/2013		
01/11/2013		
01/12/2013		
01/13/2013		
01/14/2013		
01/15/2013	3	21.4 %
01/16/2013		
01/17/2013	1	7.1 %
01/18/2013		
01/19/2013		
01/20/2013		
01/21/2013	1	7.1 %
01/22/2013	2	14.3 %
01/23/2013		
01/24/2013	1	7.1 %
01/25/2013		
01/26/2013		
01/27/2013		
01/28/2013	3	21.4 %
01/29/2013		
01/30/2013	1	7.1 %
01/31/2013		
Total	14	100%

Asian Quitline Report

26Sep2012 -- 31Jan2013

Cumulative Total	
	NJ
Cumulative Total	31

Language Line Called :		
	NJ	%
Cantonese	1	3.2 %
Korean	16	51.6 %
Mandarin	12	38.7 %
Vietnamese	2	6.5 %
Total	31	100%

Called For :		
	NJ	%
Proxy	3	9.7 %
Smoker	28	90.3 %
Total	31	100%

Age:		
	NJ	%
25-44	7	22.6 %
44-65	18	58.1 %
65+	6	19.4 %
Total	31	100%

Gender :		
	NJ	%
Male	21	67.7 %
Female	10	32.3 %
Total	31	100%

Education :		
	NJ	%
Grades 1-8	3	9.7 %
Grades 9-12	2	6.5 %
High School Diploma	7	22.6 %
Some College or	1	3.2 %
2-yr College Degree	1	3.2 %
4-yr College Degree	15	48.4 %
Postgraduate Degree	2	6.5 %
Total	31	100%

Hear about from:		
	NJ	%
Friend/Family	5	16.1 %
Newspaper/Magazine	24	77.4 %
TV	2	6.5 %
Total	31	100%

Total calling for themselves:		
Service Selected		
	NJ	%
Counseling	26	92.9 %
Material	2	7.1 %
Total	28	100%

Sent NRT :		
	NJ	%
Not Sent NRT	6	19.4 %
Sent NRT	25	80.6 %
Total	31	100%