

## Asian Quitline Report

01Jan2013 -- 31Jan2013

Total	
	MA
<b>Total</b>	5

### Language Line Called :

	MA	%
Mandarin	3	60.0 %
Cantonese	2	40.0 %
<b>Total</b>	5	100%

### Called For :

	MA	%
Smoker	3	60.0 %
Proxy	2	40.0 %
<b>Total</b>	5	100%

### Age :

	MA	%
25-44	2	40.0 %
44-65	2	40.0 %
65+	1	20.0 %
<b>Total</b>	5	100%

### Gender :

	MA	%
Male	3	60.0 %
Female	2	40.0 %
<b>Total</b>	5	100%

### Education :

	MA	%
Grades 1-8	1	20.0 %
High School Diploma	2	40.0 %
2-yr College Degree	1	20.0 %
Postgraduate Degree	1	20.0 %
<b>Total</b>	5	100%

### Hear about from:

	MA	%
Newspaper/Magazine	4	80.0 %
Friend/Family	1	20.0 %
<b>Total</b>	5	100%

### Total calling for themselves:

Service Selected		
	MA	%
Material	1	33.3 %
Counseling	2	66.7 %
<b>Total</b>	3	100%

### Sent NRT :

	MA	%
Sent NRT	2	40.0 %
Not Sent NRT	3	60.0 %
<b>Total</b>	5	100%

### Calls by Date :

	MA	%
01/01/2013		
01/02/2013		
01/03/2013		
01/04/2013		
01/05/2013		
01/06/2013		
01/07/2013		
01/08/2013		
01/09/2013		
01/10/2013		
01/11/2013	1	20.0 %
01/12/2013		
01/13/2013		
01/14/2013		
01/15/2013		
01/16/2013	1	20.0 %
01/17/2013	1	20.0 %
01/18/2013		
01/19/2013		
01/20/2013		
01/21/2013		
01/22/2013		
01/23/2013	1	20.0 %
01/24/2013	1	20.0 %
01/25/2013		
01/26/2013		
01/27/2013		
01/28/2013		
01/29/2013		
01/30/2013		
01/31/2013		
<b>Total</b>	5	100%

## Asian Quitline Report

26Sep2012 -- 31Jan2013

Cumulative Total	
	MA
<b>Cumulative Total</b>	8

### Language Line Called :

	MA	%
Cantonese	3	37.5 %
Mandarin	4	50.0 %
Vietnamese	1	12.5 %
<b>Total</b>	8	100%

### Called For :

	MA	%
Proxy	2	25.0 %
Smoker	6	75.0 %
<b>Total</b>	8	100%

### Age:

	MA	%
25-44	2	25.0 %
44-65	4	50.0 %
65+	2	25.0 %
<b>Total</b>	8	100%

### Gender :

	MA	%
Male	6	75.0 %
Female	2	25.0 %
<b>Total</b>	8	100%

### Education :

	MA	%
Grades 1-8	3	37.5 %
Grades 9-12	1	12.5 %
High School Diploma	2	25.0 %
2-yr College Degree	1	12.5 %
Postgraduate Degree	1	12.5 %
<b>Total</b>	8	100%

### Hear about from:

	MA	%
Friend/Family	1	12.5 %
Newspaper/Magazine	6	75.0 %
Radio	1	12.5 %
<b>Total</b>	8	100%

### Total calling for themselves:

Service Selected		
	MA	%
Counseling	5	83.3 %
Material	1	16.7 %
<b>Total</b>	6	100%

### Sent NRT :

	MA	%
Not Sent NRT	3	37.5 %
Sent NRT	5	62.5 %
<b>Total</b>	8	100%