

Asian Quitline Report

01Jan2013 -- 31Jan2013

| Total | |
|--------------|----|
| | HI |
| Total | 1 |

Language Line Called :

| | HI | % |
|--------------|----|---------|
| Korean | 1 | 100.0 % |
| Total | 1 | 100% |

Called For :

| | HI | % |
|--------------|----|---------|
| Smoker | 1 | 100.0 % |
| Total | 1 | 100% |

Age :

| | HI | % |
|--------------|----|---------|
| 25-44 | 1 | 100.0 % |
| Total | 1 | 100% |

Gender :

| | HI | % |
|--------------|----|---------|
| Female | 1 | 100.0 % |
| Total | 1 | 100% |

Education :

| | HI | % |
|---------------------|----|---------|
| High School Diploma | 1 | 100.0 % |
| Total | 1 | 100% |

Hear about from:

| | HI | % |
|--------------|----|---------|
| TV | 1 | 100.0 % |
| Total | 1 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|---------|
| | HI | % |
| Counseling | 1 | 100.0 % |
| Total | 1 | 100% |

Sent NRT :

| | HI | % |
|--------------|----|---------|
| Sent NRT | 1 | 100.0 % |
| Total | 1 | 100% |

Calls by Date :

| | HI | % |
|--------------|----|---------|
| 01/01/2013 | | |
| 01/02/2013 | | |
| 01/03/2013 | | |
| 01/04/2013 | | |
| 01/05/2013 | | |
| 01/06/2013 | | |
| 01/07/2013 | | |
| 01/08/2013 | | |
| 01/09/2013 | | |
| 01/10/2013 | 1 | 100.0 % |
| 01/11/2013 | | |
| 01/12/2013 | | |
| 01/13/2013 | | |
| 01/14/2013 | | |
| 01/15/2013 | | |
| 01/16/2013 | | |
| 01/17/2013 | | |
| 01/18/2013 | | |
| 01/19/2013 | | |
| 01/20/2013 | | |
| 01/21/2013 | | |
| 01/22/2013 | | |
| 01/23/2013 | | |
| 01/24/2013 | | |
| 01/25/2013 | | |
| 01/26/2013 | | |
| 01/27/2013 | | |
| 01/28/2013 | | |
| 01/29/2013 | | |
| 01/30/2013 | | |
| 01/31/2013 | | |
| Total | 1 | 100% |

Asian Quitline Report

26Sep2012 -- 31Jan2013

| Cumulative Total | |
|-------------------------|----|
| | HI |
| Cumulative Total | 24 |

Language Line Called :

| | HI | % |
|--------------|----|--------|
| Korean | 23 | 95.8 % |
| Vietnamese | 1 | 4.2 % |
| Total | 24 | 100% |

Called For :

| | HI | % |
|--------------|----|--------|
| Proxy | 3 | 12.5 % |
| Smoker | 21 | 87.5 % |
| Total | 24 | 100% |

Age:

| | HI | % |
|--------------|----|--------|
| 18-24 | 1 | 4.2 % |
| 25-44 | 9 | 37.5 % |
| 44-65 | 9 | 37.5 % |
| 65+ | 5 | 20.8 % |
| Total | 24 | 100% |

Gender :

| | HI | % |
|--------------|----|--------|
| Male | 12 | 50.0 % |
| Female | 12 | 50.0 % |
| Total | 24 | 100% |

Education :

| | HI | % |
|---------------------|----|--------|
| Never attended | 1 | 4.2 % |
| Grades 1-8 | 3 | 12.5 % |
| Grades 9-12 | 1 | 4.2 % |
| High School Diploma | 6 | 25.0 % |
| Some College or | 1 | 4.2 % |
| 2-yr College Degree | 1 | 4.2 % |
| 4-yr College Degree | 10 | 41.7 % |
| Do not know | 1 | 4.2 % |
| Total | 24 | 100% |

Hear about from:

| | HI | % |
|---------------------|----|--------|
| Friend/Family | 4 | 16.7 % |
| Hospital | 1 | 4.2 % |
| Radio | 8 | 33.3 % |
| TV | 10 | 41.7 % |
| Web/Internet/Online | 1 | 4.2 % |
| Total | 24 | 100% |

Total calling for themselves:

| Service Selected | | |
|------------------|----|---------|
| | HI | % |
| Counseling | 21 | 100.0 % |
| Total | 21 | 100% |

Sent NRT :

| | HI | % |
|--------------|----|--------|
| Not Sent NRT | 4 | 16.7 % |
| Sent NRT | 20 | 83.3 % |
| Total | 24 | 100% |